

## Privacy Policy

Dance Service New York City, Inc. ("Dance/NYC") is committed to safeguarding your privacy online. This Privacy Policy, which is part of our overall Terms and Conditions of Use, is designed to provide you with information about how we collect, store and use personally identifiable information obtained through the Dance/NYC website (the "Site"). Dance/NYC does not collect personal information about individuals, such as names and mailing or email addresses, unless the individual knowingly provides it. In choosing to provide this information, you agree to be bound by the terms and conditions of Dance/NYC's Privacy Policy. Dance/NYC's Privacy Policy is outlined below. Please note that we review our privacy practices from time to time, and that these practices are subject to change. We ask that our visitors periodically review this page to ensure familiarity with the most current version of our privacy statement. If you have any questions or comments about our privacy practices, you can contact us at [media@dance.nyc](mailto:media@dance.nyc) (please include the word "privacy" in the subject line).

## Usage Data

When you visit the Site our servers automatically collect information about the IP address from which you access the site (an IP address is the number that is automatically assigned to your computer whenever you are surfing the web), the pages you visit, the date and time you access our site, and the type of browser and operating system that you are using. We use this information to better understand how the Site is used. This research is compiled and analyzed on an aggregated basis.

## Email Content

You may choose to provide us with personal information in an email message to one of the addresses listed throughout the Site. We use this information only to respond to your message.

As a service, Dance/NYC offers visitors the opportunity to subscribe to the Dance/NYC Newsletter. If you choose to join, you will receive newsletters and/or information on the topics you choose. You may unsubscribe at any time. Any information you choose to provide may be used for marketing and promotional purposes. Dance/NYC wishes to assure subscribers that email addresses are never shared, rented or sold to third parties. However, we may use cookies to track the pages on our site visited by subscribers to our email list.

## Children Twelve and Under

Dance/NYC does not solicit personal information from children. Visitors twelve years of age and under should remember that they are required to obtain an adult's permission before submitting any personal information to this or any other web site.

## Cookies

Cookies are small files of information that are stored on your computer's hard drive by your Web browser. The cookies we use do not contain any personal information. Most Web browsers automatically accept cookies, but you can change the preferences of your browser so that it does not accept or blocks them. If you block cookies you may not be able to use certain site features or functions.

## Data Sharing

You should be aware that your name and basic contact information, but not email addresses, may be exchanged with other arts organizations and arts programmers as well as other select organizations. These organizations may attempt to contact you to promote products or services that they offer. Such contacts will only be made with our consent, and we will only grant our consent when we consider the offer to be of potential interest and benefit to you. We do not sell, exchange, share, or rent any lists to political parties or candidates for political office. Credit card information is not made available to any third party and is considered completely confidential.

## Opting-Out

If you do not want your name and/or contact information to be used in the manner stated above, you may indicate this at the time you provide the information. If an "opt-out" option is not offered, or you decide after you have provided this information that you do not want us to share your information with any other organization, you may also notify us in an email addressed to [media@dance.nyc](mailto:media@dance.nyc) (subject line "do not share"). We cannot, however, remove your name from any third party list; you will have to contact them directly.

The Direct Marketing Association (DMA) offers a Mail Preference Service that is designed to assist consumers in decreasing the amount of nonprofit or commercial mail they receive at home. For more information about this service, visit the DMA Web site at: [www.the-dma.org](http://www.the-dma.org) and click on the "Consumers" tab.

## Security

Dance/NYC's secure server software uses industry-standard Secure Socket Layer (SSL) encryption technology. SSL encodes your personal information, including credit card number, name, and address, as it travels over the Internet so that all transactions are secure.

## Users from Outside the United States

This Website is operated and controlled by Dance/NYC in the United States. By using the Site, you:

- acknowledge that your information will be processed as described in the Privacy Policy; and
- consent to having your information transferred to Dance/NYC and/or our third party service providers, in the United States or elsewhere, as described in the Privacy Policy.

If you are an EU national and reside in the EU, or are a non-EU national residing in the EU, we will transfer your personal data to the United States in accordance with EU data protection law requirements and/or by using standard contractual clauses that have been approved by the European Commission. Such a transfer may also take place with your explicit consent and/or if necessary in order to perform a contract with you or fulfill your request.

## Individual Rights

If you are an EU national and reside in the EU, or are a non-EU national residing in the EU, you may have the following rights under data protection laws with respect to the personal data you provide to us:

- To request access to or correct your personal data.
- To request your personal data be erased if it is no longer necessary for the purposes for which it was processed; you have withdrawn your

consent to, or object to, its processing and there is no other legitimate grounds for processing it; or you consider it has been unlawfully processed.

- To request that processing of your personal data be restricted if you contest the data's accuracy, its processing is unlawful, or you have objected to its processing and await verification of our legitimate grounds for processing it.
- To request transfer of your personal data to another company under certain circumstances.
- To lodge a complaint with your national data protection regulator if you feel that your personal data has been unlawfully processed.

If you wish to exercise any of the rights set out above, please contact us at [atmedia@dance.nyc](mailto:atmedia@dance.nyc).

#### Controller

If you are an EU national and reside in the EU, or are a non-EU national residing in the EU, the data controller (as defined under EU data protection law) will be Dance Service New York City, Inc.

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