RESEARCH

"Foundation for...funding, advocacy and awareness building."

Dance/NYC is committed to effective case building grounded in action oriented research. Through research, it guides strategic and responsive policy and fund development and improves management practice. Dance/NYC understands the key role data has in ensuring dance workers and companies are advocated for and that their needs are served at this time. Dance/NYC has published 14 pioneering research reports. Please visit the research library below to access all of Dance/NYC's past research

DANCE INDUSTRY CENSUS

****As of March 2023, the Dance Industry Census is now closed. For more information on what's next, visit Dance.NYC/DanceIndustryCensus*

On July 20, 2022 Dance/NYC launched the Dance Industry Census, which is the first comprehensive research study that aims to better understand the size, makeup, health and state of the dance ecosystem in the metropolitan New York City area in order to address economic inequities in the field and ensure that all dance workers are recognized and represented. Data will be analyzed by Dance/NYC and presented in aggregate form in Dance/NYC's *State of NYC Dance* research report, to be published in winter 2023.

The Dance Edit: Making sure every dance worker counts

The Dance Edit, The Dance Edit, July 14, 2022

Dance/NYC Announces Dance Industry Census

Dance/NYC, Dance/NYC, July 13, 2022

In a New Census, Dance/NYC Wants to Count Every Dance Worker

The New York Times, Rachel Sherman, July 13, 2022

Dance in New York is Thriving

Dance Magazine, Courtney Escoyne, October 24, 2016

Dance Audiences Are Down in NYC, Study Finds

Wall Street Journal, Pia Catton, October 21, 2016

Corporate donations that help sustain dance companies in the city have dropped precipitously

Crain's New York Business, Theresa Agovino, December 11, 2014

For New York City's Ballet Lovers, Truly a Summer's Bounty

Wall Street Journal, Pia Catton, June 25, 2014

Corporate Support for Dance Groups Uneven

Crain's New York Business, Theresa Agovino, December 20, 2013