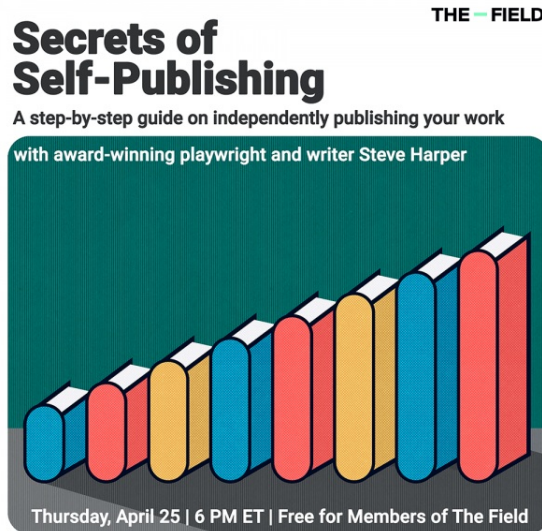


Thursday, April 25, 2024

Secrets of Self-Publishing

Company: The Field
Venue: Online - Zoom
Location: New York, NY

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The Field

You've got a great idea for a book, but you don't have a publisher. Choosing to publish your own work is a viable and powerful alternative to the traditional approach. Should you do it yourself or pay a company to do it? In this informative and practical Toolbox you'll learn the essential steps of self-publishing. Key topics include: navigating companies vs. making your own company, creating a publishing entity, finding an editor, compiling and creating material, copyrighting and registering your book, using an online print-on-demand service, designing a cover, marketing your book, launching your book into the world and online, cultivating recognition for your work. Moderated and presented by Steve Harper, a TV writer, playwright and producer who created Laughing Panda Press and published the anthology A Few Short Plays to Save The World – Winner of a 2023 Independent Book Award – available in bookstores and online.

The Field
228 Park Ave S, Suite 97217
New York, NY, 10003
<https://app.thefield.org/event/288/Secrets-of-Self-Publishing>

Schedule
April 25, 2024: 6:00pm

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