

## DANCE/NYC PARTNERS WITH THEATRE DEVELOPMENT FUND

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**Theatre Development Fund**

Dance/NYC is excited to continue our partnership with [Theatre Development Fund \(TDF\)](#) to offer its Dance.NYC registered users two opportunities to benefit from the TDF membership program. If you are not already a registered user, [become one today](#). It is free!

#### 1. Become a TDF Member and save on tickets

Join the more than 100,000 TDF members who have recently enjoyed deep discounts to Alvin Ailey, ABT, An American in Paris, Bright Star, Eclipsed, Fiddler on the Roof, countless events at The Joyce Theater, The King and I, Martha Graham at City Center, the N.Y. Philharmonic, Paul Taylor at Lincoln Center, The Curious Incident of the Dog in the Night-Time, and much more. Hundreds of shows are available each and every day for just \$9-\$47 a ticket! These special prices are not available to the general public, but as a registered user of Dance.NYC you qualify to join and save!

#### 2. Build audiences and increase revenue

Reach a new audience of adventurous dance fans when you make tickets to your performance available to TDF members. Not only will you get new enthusiasts for your work, but you will boost your ticket sales and fill your seats. Every year, TDF supports dozens of dance companies of all sizes through ticket sales. To find out how to sell your tickets on TDF.org, email [ticketoffers@tdf.org](mailto:ticketoffers@tdf.org).

"We are grateful to TDF for helping The Joyce broaden its audience by making affordable tickets available to the many communities who reflect the diverse population of our city." - Linda Shelton, Executive Director, The Joyce Theater

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