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March 17, 2014

[I Testify for Increasing Our City's Cultural Affairs Budget. Join Me. \(Huffington Post\)](#)

It is fiscal year 2015 budget season for the City of New York and time for all of us to make the case for arts and culture funding. The season continues with hearings by the New York City Council and the work of advocates, like you, to educate our legislative representatives on the importance of DCLA support and of arts and culture to all New Yorkers before a budget is adopted....

March 17, 2014

[Advocacy Alert: What You Can Do for City and Start Arts Funding](#)

Dance/NYC offered testimony on the preliminary FY15 DCLA budget to the City Council's Cultural Affairs Committee and requested increased investment....

March 11, 2014

[Testimony on the City's Preliminary Cultural Affairs Budget for Fiscal Year 2015](#)

Testimony on the City's Preliminary Cultural Affairs Budget for Fiscal Year 2015

Submitted to the New York City Council Committee on Cultural Affairs, Libraries and International Intergroup Relations...

February 14, 2014

[Advocacy Alert: Financial Plan for Cultural Affairs in FY 2015](#)

The City of New York released its preliminary Financial Plan, Fiscal Years 2014-2018, including financial detail for the Department of Cultural Affairs (DCLA)....

January 23, 2014

[Advocacy Alert: Executive Budget for the Arts in NYS](#)

Dear New Yorker: Government budget season—time for all of us to make the case for dance and culture funding—begins this week with the release of the Governor Andrew M. Cuomo's Executive Budget 2014-2015....

January 13, 2014

[Negotiation 101 With Crystal Reek \(Junior Committee Blog\)](#)

Last Tuesday, the Junior Committee had the chance to learn about negotiation from Crystal Reek, a professor at Columbia Business School. The choice of topic was quite pertinent as dancers don't tend to negotiate and rarely dare to even discuss pay. Money is taboo in our community so this opportunity was of a heightened importance. Crystal began her presentation with a role-play exercise...

December 30, 2013

[The Power of Digital Storytelling \(Huffington Post\)](#)

New York City's nonprofit community has an opportunity to harness the power of digital storytelling to engage a growing online public and drive contributions, attendance, and other forms of participation. This power was the topic of this recent Engage NYC panel, co-convened as a model of interagency collaboration by NYC Digital, NYC Service, Greater New York and New York City's Department of...



December 19, 2013

[Business Support for the Arts \(Huffington Post\)](#)

It is not coincidental that New York is a business and cultural capital; business and the arts are one. Arts and culture improve livability, drive tourism and economic development and make the city desirable for businesses and their employees. Robust and strategic corporate giving is critical to realizing these and more deliverables. To better understand and to advocate for corporate giving, the organization...