

## DANCE/NYC CELEBRATES NATIONAL ARTS IN EDUCATION WEEK

Monday, September 12, 2016

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##### **"NEW YORKERS FOR DANCE" Campaign Spotlights Dance Education**

New York City, NY (9.12.16) – Dance/NYC, dedicated to promoting the knowledge, appreciation, and performance of dance in the metropolitan area, today announced the release of its [new NEW YORKERS FOR DANCE video campaign](#) featuring 53 statements on the value of dance education in New York City. This is the latest in a series of campaigns by Dance/NYC that celebrate dance's role in transforming lives and bringing communities together. The new campaign release coincides with National Arts in Education Week, which was designated by Congress in 2010, to recognize the importance of the arts to a well-rounded education and support equitable access to the arts for all students.

53 diverse stakeholders critical to the dance ecology, including principals, classroom teachers, nonprofit partners, public school children and their parents, are featured in Dance/NYC's NEW YORKERS FOR DANCE video campaign, each providing personal statements on why dance and dance education matter to them (See list of participants below).

"Dance and dance education matter to me," says Susan McGreevy Nichols, Executive Director of the National Dance Education Organization. "For 28 years, I taught in an inner city middle school, and I saw what a difference it made."

According to dance educator and advocate Jody Gottfried Arnhold, "Every child deserves a dance education in their school." The campaign carries the message #danceforeverychild of PS Dance!, the Emmy-nominated documentary about dance in the public schools, created by Arnhold, Nel Shelby, and Joan Finkelstein.

Michelle Mantione, disabled dancer and educator, offers: "I became a disabled dance educator because we need disabled children to see examples of themselves and role models in the classroom teaching."

According to Lane Harwell, Executive Director, Dance/NYC, "Dance/NYC is connecting faces and names to the powerful contributions of dance education to the people of New York and making the case for advancing excellence and equity in dance instruction."

Follow the campaign at [YouTube.com/DanceNYCorg](#) and [Dance.NYC](#) @DanceNYC #newyorkersfordance #DanceEducationWeek #DanceForEveryChild

#### Acknowledgements

Leadership funding for the campaign has been provided by Jody and John Arnhold. Video by Nel Shelby Productions. Music by Andy Kautz. Graphic Design by Monroe&Co.

#### About Dance/NYC

Dance/NYC's mission is to promote the knowledge, appreciation, practice, and performance of dance in the metropolitan New York City area. It embeds core values of equity and inclusion into all aspects of the organization and its programs. It works in alliance with Dance/USA, the national service organization for professional dance.

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#### Featured NEW YORKERS FOR DANCE AND DANCE EDUCATION

Larry Anderson  
Jody Gottfried Arnhold  
Arthur Aviles  
Sarah Billings Wheeler  
Zachary Casso  
H.T. Chen  
Victoria Ciro  
Misty Copeland  
Diane Duggan  
Patricia Dye  
Martha Eddy  
Bonnie Erickson  
Marcelo Fagundes  
Joan Finkelstein  
Sita Frederick  
Catherine Gallant  
Jeanine Genauer  
David Hallberg  
Melissa Harris  
J.T. Hornstein  
Stephanie Hughley

Alissa Hsu Lynch  
Diane Jacobowitz  
Lisa Johnson Willington  
Kimberly Jones  
Shirel & Saige Jones  
Aisha Jordan  
Payal Kadakia  
Cynthia King  
Diane King  
Jana LaSorte  
Anastasia Lepin  
Anni Luneau  
Kitty Lunn  
Michelle Mantione  
Susan McGreevy Nichols  
Elisa Monte  
Christine Mullaly  
Zazel-Chavah O'Garra  
Chris Parker  
Francis Patrelle  
Sarah Pope  
Elena Raffloer  
Ryan Raffloer  
Charles Rice Gonzales  
Purple Royalty  
Jamee Schleifer  
Randi Sloan  
Luanne Sorrentino  
Kashani Stokley  
Ballet Tech Students  
Barnard Pre-College Program Students  
Alice Teirstein  
Nancy Turano  
Uptown Dance Academy  
Charmaine Warren  
Lakai Worrell  
Ellen Weinstein

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