

Survey of "Small-Budget" Dance Makers 2019

About This Survey

1. Would you like to take the survey? *

- ☐ Yes
- ☐ No

About Your Organization/Project

2. What is the name of your organization/project? (If you are not affiliated with an organization/project, please write "independent dance maker.") *

3. Please provide or estimate the size of your organization/project budget for this or last year.

Please check one. *

- ☐ Over \$1M
- ☐ \$500,000-\$1M
- ☐ \$250,000-\$499,999
- ☐ \$100,000-\$249,999
- ☐ \$50,000-\$99,999
- ☐ \$25,000-\$49,999
- ☐ Under \$25K
- ☐ I don't know my organization/project budget

4. Under what financial structure(s) is your organization/project's work primarily carried out? (Choose all that apply.) *

- ☐ 501(c)(3) nonprofit organization
- ☐ Fiscal sponsorship
- ☐ Formal cooperative
- ☐ For-profit entity/commercial enterprise
- ☐ Independently/privately financed artist or group
- ☐ Decline to state
- ☐ Other

5. What is the zip code where your organization/project is based? *

6. In what neighborhood(s) is your organization/project is doing most of its work? *

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7. What year was your organization/project established?

8. What marketing/outreach tools does your organization/project use? (Choose all that apply.)

- ☐ Community organizer(s)
- ☐ Marketing/communications consultant(s)
- ☐ Marketing/communications staff
- ☐ Paid advertisements in print publications
- ☐ Paid advertisements on social media
- ☐ Posters/flyers
- ☐ Social media posts
- ☐ Other

- ☐ Other

9. Does your organization/project have a Board of Directors?

- ☐ Yes
- ☐ No

10. How many people currently sit on your Board of Directors?

11. Are your organization/project's Board Members currently required to contribute: (Choose as many as apply.)

☐ Time

☐ Services

☐ Money - What is current donation requirement? \$

☐ Other

12. How many full-time PAID employees does your organization/project have?

13. What roles do these full-time PAID employees fulfill? (Choose as many as apply.)

- ☐ Chief Executive Officer or Equivalent
- ☐ Artist
- ☐ Administration/Office support
- ☐ Finance
- ☐ Human Resources
- ☐ Development/Fundraising
- ☐ Marketing/Communications/Social Media/Graphic Design
- ☐ Company Manager
- ☐ Operations/IT
- ☐ Documentation (Photographer, videographer)
- ☐ Production
- ☐ Front of House (Ushers, ticket takers, house managers)
- ☐ Other

14. How many UNPAID volunteers do you engage annually?

15. Please estimate the annual financial value (\$\$) of your volunteer labor.

16. What roles do these UNPAID volunteers fulfill? (Choose as many as apply.)

- ☐ Chief Executive Officer or Equivalent
- ☐ Artist
- ☐ Administration/Office support
- ☐ Finance
- ☐ Human Resources
- ☐ Development/Fundraising
- ☐ Marketing/Communications/Social Media/Graphic Design
- ☐ Company Manager
- ☐ Operations/IT
- ☐ Documentation (Photographer, videographer)
- ☐ Production
- ☐ Front of House (Ushers, ticket takers, house managers)
- ☐ Other

17. Please describe the in-kind donations that you receive annually (e.g. printing, rehearsal space, etc.)

The term 'in-kind donation' refers to any goods and services that are received directly by your organization/project. In-kind donations do not include gifts of money or stock.

18. Please estimate the annual financial value (\$\$) of these in-kind donations.

19. Has your organization/project received funding from any of the following sources over the last year? (Please select all that apply.)

- ☐ Corporate Donations or Grants
- ☐ Government (City, County, State, Federal -any source/agency)
- ☐ Earned Income (For example, ticket sales or fees from classes/workshops)
- ☐ Individual Donors
- ☐ Private Foundation Grants (including gifts from family foundations)

20. Please rate your organization/project's funding needs.

	Not Needed	Needed	Very Needed
Access costs (ASL Interpretation, CART, multi-language services, etc.)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Community outreach/organizing	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Mortgage	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Operational costs	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Other space-related costs, including utilities	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Professional development and training (marketing, financial management, strategic planning, booking and touring)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Programming	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Rent	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Salaries/Artist fees	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Supplies and equipment (purchases or rentals)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
<input type="text" value="Enter another option"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
<input type="text" value="Enter another option"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

21. Which of the following represents your single most important funding need?

- ☐ Access costs (ASL Interpretation, CART, multi-language services, etc.)
- ☐ Community outreach/organizing
- ☐ Mortgage
- ☐ Operational costs
- ☐ Other space-related costs, including utilities
- ☐ Professional development and training (marketing, financial management, strategic planning, booking and touring)
- ☐ Programming
- ☐ Rent
- ☐ Salaries/Artist fees
- ☐ Supplies and equipment (purchases or rentals)
- ☐ Other

- ☐ Other

22. Please help us understand any organization/project needs we forgot to mention. (List up to three.)

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23. In three words, define "success" in dance making.

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Dance Making and Presentation

24. What is the dance genre with which your organization/project primarily identifies? (e.g. Hip-hop, Modern, Indian classical dance, etc.)

25. What is the dance genre with which your organization/project secondarily identifies?

26. In addition to dance, with which of the following disciplines does your organization/project also identify?

☐ Film/Video/Media

☐ Folk/Traditional Arts

☐ Literary Arts

☐ Music

☐ Theater

☐ Visual Arts

☐ I do not identify with another discipline in addition to dance

☐ If not listed, please specify

27. How many dancers are engaged by your organization/project annually (not including guest artists) to perform?

28. How many of these dancers receive payment for performing (not including guest artists)?

29. Please estimate how many of the following types of programs and activities has your organization/project provided or participated in over the last year.

	# of programs last year
Classes/workshops for kids/families	<input type="text"/>
Classes/workshops for adults	<input type="text"/>
Classes/workshops for dancers	<input type="text"/>
Performances (paid admission)	<input type="text"/>
Performances (free)	<input type="text"/>
Participation in festivals and wider public events	<input type="text"/>
Open house/public rehearsals	<input type="text"/>
<input type="text" value="Enter another option"/>	<input type="text"/>
<input type="text" value="Enter another option"/>	<input type="text"/>
<input type="text" value="Enter another option"/>	<input type="text"/>

Artistic Leadership

30. Are you the artistic lead of an organization/project within budget between \$25,000 and \$1 million?

- ☐ Yes
- ☐ No

31. On average, how many organizations/projects are you affiliated with in a given year?

- ☐ 1
- ☐ 2
- ☐ 3
- ☐ 4
- ☐ 5 or more

32. **Do you consider your position as a dance maker:**

- ☐ A permanent job and career
- ☐ Part of the gig economy (a set of short term contracts or freelance work)
- ☐ A secondary interest outside of another primary career track

33. **What other type(s) of paid employment do you hold? (Choose all that apply.)**

- ☐ Freelance positions in the dance field (teaching, etc.)
- ☐ Regular part-time job(s) in the dance field
- ☐ Full-time job in the dance field
- ☐ Freelance positions OUTSIDE of the dance field
- ☐ Regular part-time job(s) OUTSIDE of the dance field
- ☐ Full-time job(s) OUTSIDE of the dance field

34. Do you earn a regular salary from your organization/project?

- ☐ Yes
- ☐ No

35. Do you fulfill any other roles in your organization/project?

- ☐ Yes
- ☐ No

36. Select the roles that you fulfill.

- ☐ Chief Executive Officer or Equivalent
- ☐ Administration/Office support
- ☐ Finance
- ☐ Human Resources
- ☐ Development/Fundraising
- ☐ Marketing/Communications/Social Media/ Graphic Design
- ☐ Company Manager
- ☐ Operations/IT
- ☐ Documentation (Photographer, videographer)
- ☐ Production
- ☐ Front of House (Ushers, ticket takers, house managers)

37. For what purposes do you connect and collaborate with other dance makers?

38. On average, how often do collaborations take place?

- ☐ Once per year
- ☐ Twice per year
- ☐ Monthly
- ☐ On an ongoing basis
- ☐ Other

39. What do you need to make collaborations effective?


- ☐ Affordable rehearsal space
- ☐ Affordable performance space
- ☐ Additional administrative staff
- ☐ Additional technical staff
- ☐ More time

☐ Other

☐ Other

Demographics

40. In what year were you born?

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I decline to state 

41. What is the postal/zip code of your current home residence?

If you prefer to decline to state, leave this blank.

42. What is your current gender identity? (Check all that apply.)

- ☐ Female
- ☐ Genderqueer/gender non-conforming
- ☐ Male
- ☐ Different identity (please state)
- ☐ I decline to state

43.

Do you identify as transgender?

- ☐ Yes
- ☐ No
- ☐ I decline to state

44. Do you consider yourself to be:

- ☐ Asexual
 - ☐ Bisexual
 - ☐ Gay or lesbian
 - ☐ Heterosexual or straight
 - ☐ My sexual orientation is not listed here
-
- ☐ I decline to state

45. Do you describe your sexual orientation or identity in any other way?

☐ Yes

☐ No

46. If yes, please describe.

47. Where were you born?

United States
Canada
Afghanistan
Albania
Algeria
American Samoa
Andorra
Angola
Antigua and Barbuda
Argentina
Armenia
Australia
Austria
Azerbaijan
Belize
Benin
Bhutan
Bolivia
Bosnia and Herzegovina
Botswana
Brazil
Brunei Darussalam
Bulgaria
Burkina Faso
Burundi
Cambodia
Cameroon

Cameroon
Cabo Verde
Central African Republic
Chad
Chile
China
Colombia
Comoros
Congo, Democratic Republic of the
Congo, Republic of the
Costa Rica
Cote d'Ivoire
Croatia
Cuba
Curacao
Cyprus
Czech Republic
Denmark
Djibouti
Dominica
Dominican Republic
East Timor (see Timor-Leste)
Ecuador
Egypt
El Salvador
Equatorial Guinea
Eritrea
Estonia
Ethiopia
Fiji
Finland
France
Gabon
Gambia, The
Georgia
Germany
Ghana
Greece
Grenada
Guam
Guatemala
Guinea
Guinea-Bissau
Guyana

Haiti
Holy See
Honduras
Hong Kong
Hungary
Iceland
India
Indonesia
Iran
Iraq
Ireland
Israel
Italy
Jamaica
Japan
Jordan
Kazakhstan
Kenya
Kiribati
Kosovo
Kuwait
Kyrgyzstan
Laos
Latvia
Lebanon
Lesotho
Liberia
Libya
Liechtenstein
Lithuania
Luxembourg
Macao
Macedonia
Madagascar
Malawi
Malaysia
Maldives
Mali
Malta
Marshall Islands
Mauritania
Mauritius
Mexico
Micronesia

Micronesia
Moldova
Monaco
Mongolia
Montenegro
Morocco
Mozambique
Myanmar
Namibia
Nauru
Nepal
Netherlands
Netherlands Antilles
New Zealand
Nicaragua
Niger
Nigeria
North Korea
Northern Mariana Islands
Norway
Oman
Pakistan
Palau
Palestinian Territories
Panama
Papua New Guinea
Paraguay
Peru
Philippines
Poland
Portugal
Puerto Rico
Qatar
Romania
(Russia
Rwanda
Saint Kitts and Nevis
Saint Lucia
Saint Vincent and the Grenadines
Samoa
San Marino
Sao Tome and Principe
Saudi Arabia
Senegal

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Serbia
Seychelles
Sierra Leone
Singapore
Slovakia
Slovenia
Solomon Islands
Somalia
South Africa
South Korea
South Sudan
Spain
Sri Lanka
Sudan
Suriname
Swaziland
Sweden
Switzerland
Syria
Taiwan
Tajikistan
Tanzania
Thailand
Timor-Leste
Togo
Tonga
Trinidad and Tobago
Tunisia
Turkey
Turkmenistan
Tuvalu
Uganda
Ukraine
United Arab Emirates
United Kingdom
U.S. Virgin Islands
Uruguay
Uzbekistan
Vanuatu
Venezuela
Vietnam
Yemen
Zambia
Zimbabwe

Zimbabwe
I decline to state



48. I identify as: (Please select all that apply.)

***Indigenous person: A person who is a descendant of people who inhabited a geographical region at the time when people of different cultures or ethnic origins arrived. Other terms may include tribes, first peoples/nations, aboriginals, or ethnic groups.**

****Person of Latin American descent: A person whose parentage can be traced back to any of the countries in the Americas south of the United States, including Mexico, South America, Central America, and parts of the Caribbean.**

- ☐ Person of African descent
- ☐ Person of Asian descent
- ☐ Black
- ☐ Person of European descent
- ☐ Hispanic/Latina/Latino/Latinx
- ☐ Indigenous person*
- ☐ Person of Latin American descent**
- ☐ Person of Middle Eastern descent
- ☐ White
- ☐ My ethnic identity is not listed here
- ☐ I decline to state

49. My ethnic identity is:

50. For persons of African descent: Please select the region(s) of your ancestry. If you are unsure of your ancestry, or if this information is unavailable, choose "Skip this question" from the options below. For a list of African nations by region, visit:

<https://unstats.un.org/unsd/methodology/m49/>

- ☐ Eastern
- ☐ Middle
- ☐ Northern
- ☐ Southern
- ☐ Western
- ☐ Skip this question

51. For persons of Asian descent: Please select the region(s) of your ancestry: If you are unsure of your ancestry, or if this information is unavailable, choose "Skip this question" from the options below. For a list of Asian nations by region,

visit <https://unstats.un.org/unsd/methodology/m49/>

- ☐ Central
- ☐ Eastern
- ☐ Southern
- ☐ Southeastern
- ☐ Skip this question

52. For persons of European descent: Please select the region(s) of your ancestry: If you are unsure of your ancestry, or if this information is unavailable, choose "Skip this question" from the options below. For a list of European nations by region, visit:

<https://unstats.un.org/unsd/methodology/m49/>

- ☐ Eastern
- ☐ Northern
- ☐ Southern
- ☐ Western
- ☐ Skip this question

53. For persons of Indigenous descent: Please select the region(s) of your ancestry: If you are unsure of your ancestry, or if this information is unavailable, choose "Skip this question" from the options below.

- ☐ Alaskan Native
- ☐ American Indian
- ☐ Australian Aborigine
- ☐ First Nations of Canada
- ☐ Native Hawaiian
- ☐ Pacific Islander
- ☐ Skip this question

54. Please specify your racial or tribal affiliation(s):

55. For persons of Latin American descent: Please select the region(s) of your ancestry: If you are unsure of your ancestry, or if this information is unavailable, choose "Skip this question" from the options below. For a list of Latin American nations by region, visit: <https://unstats.un.org/unsd/methodology/m49/>

- ☐ Mexico
- ☐ Caribbean
- ☐ Central America
- ☐ South America
- ☐ Skip this question

56. Do you describe your ethnic, racial, or cultural identity in any other way?

- ☐ Yes
- ☐ No

57. If yes, please describe.

58. I am a:

- ☐ Disabled person
- ☐ Nondisabled person
- ☐ I decline to state