

Monday, September 26, 2011

Dancers with Diabetes needed for EverydayHealth.com Videos

The Chapter Media t: 212-695-1335 production@thechaptermedia.com 421 Seventh Avenue, Suite 705 New York, NY 10001 [► Share](#) | [Print](#) | [Download](#)

Project Name: Diabetes - My Success Story 6-part web series showcasing individuals living with diabetes and their professional work/hobbies/passion. Subjects will receive wide exposure on Everydayhealth.com. Compensation included.

PROJECT BACKGROUND:

EverydayHealth.com, a leading provider of online health information that attracts tens of millions of monthly users, is producing a series of support videos on people managing diabetes. The purpose of the videos is to inspire those living with diabetes to overcome the challenges that diabetes poses to lifestyle and relationships.

INTERVIEW SUBJECTS:

We are seeking people managing Type 1 and Type 2 diabetes (age 30-60), as well as various health care professionals who are engaged with the diabetes communities.

Casting Sessions:

Tuesday, Sept 27th -9:45am - 6:45pm
Wednesday, Sept 28th - 9:45am - 6:45pm
Thursday, Sept 29th - 9:45am - 1:00pm
Friday, Sept 30th - 9:45am - 6:45pm

Location:

The Chapter Media
421 Seventh Ave, Ste 705 (entrance on 33rd street)
Office: 212-695-1335
production@thechaptermedia.com

SHOOT DETAILS AND DATES:

For the day of the shoot we will be interviewing people on camera to ask a series of questions about how diabetes affects their lifestyle. Our focus is on successful experiences. Before the shoot, our director will interview participants to make sure the questions are specific to the speaker. Think of it as more like a friendly conversation than an interview.

Shoot Date: Tentatively between October 5th - 13th

Time: A maximum of four hours for each participant

Location: Studio in Manhattan

Compensation: Participants will receive an honorarium of \$150.00 for the shoot.

About Everydayhealth.com

EverydayHealth.com is a leading provider of online health information that attracts millions of unique visitors every month. We're committed to bringing you the most credible and relevant health information available online, and to giving you the best possible user experience.
<http://www.everydayhealth.com/>

About The Chapter Media

The Chapter Media is an award-winning production | development agency. We create video and still content for online branding, commercial broadcast, interactive, out of home, and mobile.
www.thechaptermedia.com

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