

Wednesday, April 25, 2012

Engaging Dance Audiences: The Learning Exchange NYC Seeks Volunteers

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Engaging Dance Audiences: The Learning Exchanges

SEEKING VOLUNTEERS:

We probably need about 6 people. Tasks will be simple: registration, being sure food stays neat (we will use a caterer), and being present in the various rooms. We promise that they will learn about audience engagement and meet good people from other cities, some of whom are dance presenters and others of whom are company managers. Registration fee would be waived, of course.

Please contact Suzanne at: callahan@forthearts.org to volunteer!

About the Exchanges

Dance/USA has received funding from the Doris Duke Charitable Foundation (DDCF) for [Round Two](#) of [Engaging Dance Audiences \(EDA\)](#), which will support Dance/USA members in adapting the ideas and models generated from [Round One](#) to their own organizations and communities. In the spring and summer of 2012, Dance/USA will host two [Learning Exchanges](#), or in-person events that allow peers to share ideas and information about audience engagement, and learn about the Round One projects. The first Exchange will take place in New York on May 13 and the second will take place on June 27 in San Francisco in conjunction with Dance/USA's [2012 Annual Conference](#). These events build on the information sharing that has already taken place through our website and at national and regional convenings.

Both Learning Exchanges are open to all, and are suitable for artists, managers, marketing staff, agents, and educators. At these interactive events, attendees will:

- Learn more about a range of audience engagement methods, including pre-and post-performance events and methods that are suitable for use in print, online, and in person.
- Get to know their peers with similar interests in audience engagement.
- Meet and hear from [Round One EDA grantees](#), who will share the [results of their projects](#) in greater detail, guide attendees in adapting engagement methods for their audiences, and provide tools to assist attendees in getting started with their own projects.
- If desired, begin to shape ideas for an application for funding from Round Two of EDA.

Attendance will be limited, so register early to reserve a spot. A modest nonrefundable registration fee of \$25 will cover meals (with options for dietary restrictions) and materials. Other costs are covered through the generosity of Doris Duke Charitable Foundation.

Additional information about these exchanges, including the agendas, will be posted in the coming months. Suzanne Callahan of Callahan Consulting for the Arts and [Kellee Edusei](#) of Dance/USA will facilitate the Learning Exchanges, in conjunction with the Round One Grantees and other speakers. For more information or inquiries, contact Suzanne Callahan at eda@ForTheArts.org.

EDA Learning Exchange in New York

Sunday, May 13, 2012

[Gibney Dance Center](#)

890 Broadway, fifth floor

10:00 AM – 5:00 PM

[Register Now](#) (fee involved). Registration is on a first come, first served basis and there will be a cap on the number who can register.

Registering in advance is highly recommended.

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