

Tuesday, May 22, 2012

Dance/NYC Seeks Social Media Intern for Summer 2012

Dance/NYC

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Summer Social Media Internship
Dance/NYC
New York, New York

Founded in 2002, as a satellite of Dance/USA, the national service organization for professional dance, Dance/NYC's mission is to sustain and advance the professional dance field in New York City—serving as the voice, guide, and infrastructure architect for all local dance artists and managers within the creative economy. The organization achieves this mission through three core program areas: advocacy and research, audience engagement and professional development. Visit www.dancenyc.org to learn more about our programs.

Dance/NYC seeks a Social Media Intern to:

- Help evaluate Dance/NYC's current social media practices in relation to sister service organizations and the wider entertainment space;
- Grow reach of current platforms ([Twitter](#) and [Facebook](#)) and begin use of new platforms as appropriate;
- Produce and or curate content for social media platforms and e-communications;
- Administer social media practices during internship (6-8 weeks);
- Develop substantive timelines and strategy for communicating Dance/NYC program work through spring 2013.

Salary: Stipend of \$100/week

Commitment: 16hrs/week, 6-8 weeks, starting ASAP
Schedule is flexible, provided regular deadlines are met

Reporting: The intern would report directly to Director, and work with Dance/NYC operations manager, media contractor, program intern, advisors and Junior Committee to create synergies in messaging.

Applicants should have a demonstrated track record of successful social media initiatives, with a preferred focus on industry-wide, service organization and/or dance projects. Preference will be given to candidates with sizeable "friends" and "followers."

Dance/NYC is an equal opportunity employer.

Applicants should submit confidential proposals to Director Lane Harwell (lhawell@dancenyc.org) no later than June 11. Proposals should include relevant background, writing and social media samples, links to social media pages, and at least 2 references.

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