

Tuesday, October 2, 2012

Online Marketing & Outreach Internship

Fernando Maneca Marketing & Communications Director fernando@bax.org

► [Share](#) | [Print](#) | [Download](#)

Online Marketing & Outreach Internship

Part time: 20-24 hours per week, mid-January to end of May

Academic credit and a modest stipend available.

BAX/Brooklyn Arts Exchange is seeking a self-motivated, organized individual with an interest in online marketing. A successful Online Marketing & Outreach Intern will assist the Marketing & Communications staff in the development and implementation of marketing strategies. This is a perfect opportunity for a college student studying arts management or business, or a career transitioning performing artist looking to explore behind-the-scenes careers.

This will include, but is not limited to:

Assisting in updating contact databases in FileMaker and Constant Contact
Assisting in updating and managing Marketing & Communications schedule
Assisting in the reorganization of folders and files in the BAX Server
Assisting in outreach and administration of artists services/opportunities
Creating and maintaining items for the bulletin boards
Proofreading marketing materials
Maintaining BAX's website and updating content
Maintaining Facebook & other social media sites/pages
Researching alternate online marketing venues/paths and report to the M&C staff.

Additional Duties:

Assist in updating the "How To" Google mini-sites
Archive press clippings and marketing materials (flyers, posters, etc.)
Coordinate flyer/postcard mailings to dance and theater venues, schools, etc
Outreach to schools and community organizations

REQUIREMENTS:

Must be proficient in Microsoft Office Suite
A working knowledge of WordPress is helpful, but not required
Working knowledge of Google Apps (calendar, Picasa, sites, etc.) and social media sites helpful but not required
Some knowledge of HTML helpful but not required
Interns will receive:

Free admission to BAX dance & theater performances, discounts on classes and workshops
Academic Credit
A modest stipend
Interns are expected to commit to no less than 20 hours per week. Duties may vary with interests, experience and needs of the marketing department. For more information about BAX visit www.bax.org.

Please send cover letter and resume to BAX's Marketing & Communications Director, Fernando Maneca, at: Fernando@bax.org

No phone calls please.

Fernando Maneca Marketing & Communications Director
fernando@bax.org

[< back](#)

[previous listing](#) • [next listing](#)