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## NYC10 Application Drive for 2015

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Peter Yesley

DEADLINE: DECEMBER 20, 2014

NYC10 is a unique dance show. Each show provides opportunities to 10 emerging dance companies to showcase their work (up to 10 minutes each) and receive feedback and reviews. It is a free dance platform for development and expansion of unique repertoires.

NYC10 is currently accepting applications for March 25, 2015 performance. Other dates TBA.

Please read the Application Guidelines below -

NYC10 is open to all the choreographers whose work fulfills the following criteria:

- The work is maximum 10 minutes long.
- The work features live dance performance.
- If selected, the work applied with should be the same as the work that is performed.
- Each company has a maximum of 20 min technical preparation in the theatre on performance day between 3 p.m. to 6:30 p.m.
- Work should be created by dancers and/or emerging choreographers.
- Work by artists who are actively pursuing a career in professional dance and choreography.

What NYC10 Will Do for You:

- Give you the performance space and its technical equipments and the technical support
- Give you the Marketing support
- Give you feedback report from audience and specially invited guests
- Give you an option to choose to review your work for an online publication
- Give you one Free video of the performance and professional photographs of the dance
- Post-performance reception and interaction opportunity with the audience

What NYC10 Expects from You:

- A work within the agreed performance length of 10 minutes
- A cancellation fee of \$50 for no-show and canceling after approval and acceptance
- NYC10 will require at least one photo image for marketing purposes (JPEG, Tiff)
- Your representative will be asked for a short write up about the artistic work for use in marketing efforts

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