

Thursday, August 8, 2013

FAYE DRISCOLL GROUP - Media and Marketing Intern

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Faye Driscoll Group seeks a media and marketing intern to be part of a collaborative effort to creatively market Faye Driscoll's new work, which will premiere at Danspace Project in March 2014. The intern will work with Driscoll and her team to conceptualize and execute an inventive marketing strategy for the project. Using a variety of methods (video, images, mailings, social media, website) we will seek to create a fun, ethical, and accessible presence for the project and connect Driscoll's work to new audiences. We are looking for someone with a balance of technical skills to support the effort (see qualifications below) and a strong sense of imaginative thinking. Through close involvement with Driscoll and her company, the intern will get to see the process of the new work unfold, and be a part of a genuine creative dialogue around its documentation and promotion.

Dates: Intern should be available to start August 19 or September 1, for a commitment through March 2014. The commitment will be 5 - 10 hours per week, with weeks off for holidays.

Compensation: \$1,000 stipend

Intern's responsibilities will include:

- Collaborate with Driscoll and her company to conceptualize marketing plan for the project
- Utilize social media and web to share the work with audiences
- Create videos and images that creatively document the process
- Assist in managing a project blog
- Help to streamline FDG's existing presence online

Qualifications:

- Creative; able to bring one's own ideas and aesthetic to the project
- Strong design skills
- Some experience with website management (HTML, CSS, Wordpress, Google Analytics) is a plus
- Experience filming and editing video using iMovie or Finalcut Pro
- Experience using social media - Tumblr, Twitter, Facebook, Vimeo, etc.
- Organized
- Some interest in contemporary dance, performance, and theater
- Positive attitude and strong communication skills

To apply:

Please send resume, cover letter, and links to relevant sites (your website, examples of design or marketing work, etc.) to:
kate.fayedriscollgroup@gmail.com

About Faye Driscoll:

Faye Driscoll is a Bessie-award winning choreographer and director who has been called "a startlingly original talent" by the New York Times. She strives to investigate new forms of theatrical experience aimed to provoke feeling, stimulate the senses, and activate the mind.

www.fayedriscoll.com

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