

Tuesday, January 28, 2014

Bryn Cohn + Artists Seeks Marketing/Media Associate

To apply: Please send resume, cover letter, and links to relevant sites (your website, examples of design and marketing materials) to bryncohnandartists@gmail.com

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Bryn Cohn + Artists is seeking a Marketing + Media associate for "into the dark," an evening length work to premiere in June 2014. Using a variety of methods (social media, film, newsletter campaigns, website), we will generate a creative and accessible presence to bring this work to existing and new audiences. We are looking for individuals with a strong technical foundation and knowledge of arts administration.

Dates: Should be available to start February 18th for a commitment through June 14th 2014 with 10 hours per week.

Responsibilities will include:

- build a comprehensive marketing plan that reflects the aesthetic and intention of the work
- collaborate with Bryn to strategize and implement media campaigns that are imaginative and clear
- reach out to publications and press
- utilize social media and web presence to share the work with audiences

Qualifications:

- strong design capabilities
- experience with website management (Wordpress), video editing (iMovie or Finalcut Pro), Mailchimp, Photoshop, and social media (Facebook and Tumblr)
- organization and research skills
- positive attitude, openness, and strong communication experience

Compensation: \$1,000 stipend

About the Work:

into the dark is an exploration of risk, revolt, love and chance. This highly physical and emotionally dense work develops an intimate world that delves into all the complexity that arises when venturing into the places where fear meets rescue. Darkness, as an environment and thematic umbrella, drives the performance in how the dancers develop a shared movement language to tackle all that exists on the precipice of an unknown frontier.

Trailers:

<http://www.youtube.com/watch?v=QW7SQUEMxQ>

<http://www.youtube.com/watch?v=MioOvDqklMM>

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About Us:

Founded in 2011, Bryn Cohn + Artists constructs worlds of abstraction, reality, risk, and fantasy by investigating the edges of physical and imaginative boundaries. Our repertoire integrates acute technical clarity within intricate physicality, deep insight from simple gestural idioms, and new methodologies as to how the body can speak in the most authentic ways.

www.bryncohn.com

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