

Monday, February 17, 2014

## STooPS BedStuy Seeks Marketing Intern

If interested please send brief cover letter, resume and contact info to [anae@PURPOSEProductions.org](mailto:anae@PURPOSEProductions.org).

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STooPS is a community-building event that uses the arts to bring people outside and promotes social interaction among artists, homeowners, residents, and businesses of Bed-Stuy. Bed-Stuy homeowners collaborate with local artists to host mini performances and art showcases on their stoops, yards, or sidewalks. STooPS will be held on June 21, 2014.

STooPS unites the Bed-Stuy community!

We are seeking an intern interested in community organizing through the arts to assist with marketing STooPS 2014.

Intern responsibilities will include

assisting with implementation of comprehensive marketing strategy which includes social media, e-mail, press outreach, and local flyer distribution

maintaining social media and e-mail marketing campaigns

analyzing marketing strategy

Ideal candidate will have

Working knowledge of social media including Facebook, Twitter, and Instagram

Experience with Mail Chimp or other mass email software

Good communication skills and work ethic

Intern commitment would begin immediately and will be no more than 5-8 hours per week through May. These hours will increase in June as event date approaches, but be no more than 15 hours per week.

Must be available June 20 & June 21, 2014. NO EXCEPTIONS.

Interns will be compensated with a modest stipend and letters of recommendation as requested.

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Submissions will be accepted through FEBRUARY 28, 2014.

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