

Monday, August 11, 2014

SIGN UP NOW to Present at APAP in the 14th Street Y Dance Festival & APAP SHOWCASE

Company: The 14th Street Y

Location: New York, NY

Compensation: Produced APAP Showcase

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APPLICATIONS DUE OCTOBER 10TH

The Theater at the 14th Street Y is proud to announce the 14th Street Y Dance Festival and APAP Showcase. We are seeking twelve acclaimed dance companies from New York and the greater US to join us in special weekend of dance. The 14th Street Y Dance Festival & APAP Showcase will expand the reach of the Dance Series by providing dance companies visibility to new audiences, performing arts presenters, and arts service organizations during the annual Association for Performing Arts Presenters (APAP) conference in January 2015.

Twelve companies will be selected to split between Program A, with two performances on Saturday, January 10, 2015; and Program B, with two performances on Sunday, January 11, 2015. All interested companies must submit an online application; which will include video samples of your artistic work, marketing materials for the company, and a \$25 application fee. Those selected will have up to 20 minutes split between two 10 minute performances to showcase their choreographic work. In addition, the 14th Street Y will provide the chosen companies with space at the Y's APAP booth to feature marketing materials and touring information for potential presenters. Photo and video fees may apply if interested in receiving performance footage and video. All costs associated with the performance, booth representation and photo/video coverage are listed below.

What you get...

Publicity in the 14th Street Y Promotional materials (i.e. Website, Postcards, Posters, Flyers, EBlasts, Press Releases)

APAP Conference Publicity: Booth representation, APAP Showcase Listings

Receptions for Artists and Presenters to network

Reserved VIP tickets

Optional photos and video of the performance

Exposure to new NYC based audiences through the 14 St. Y's subscriber base

*APAP Badge holders will get priority seating and FREE admission. All other tickets will be \$10 for purchase.

About The Theater at the 14th Street Y

120 (Capacity) Seat Fully Convertible Black Box Theater

Projection

Scrim and 4 black legs

Repertory lighting plot

State of the art sound system

Marley floors

Warm Up room provided

Holding/Dressing Rooms

Fees

Application Fee- \$25 (Due with Application Submission)

Festival Performance Fees for those selected- \$1000

APAP Booth Fee- \$250

Photo/Video Fee- \$25

Total Associated fees- \$1,300

Apply Here:

<https://14streety.wufoo.com/forms/14th-street-y-dance-festival-apap-showcase/>

344 East 14th Street
New York, NY, 10003
<http://www.14streety.org/laba/14th-street-y-dance-festival-apap-showcase/>

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