

Tuesday, August 11, 2015

Marketing Intern for Fall 2015

Company: Pilobolus
Location: New York, NY
Compensation: Unpaid.

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The Company:

Founded in 1971, Pilobolus has built an international following on its commitment to the human body as the ultimate medium of expression and the collective mind as its ultimate architect. With offices in Washington Depot, Connecticut and New York City, in recent years Pilobolus has expanded from avant garde dance troupe into an entertainment company involved in the creation and distribution of dance, live performances, advertising, publishing, film, and music videos throughout the world, without ever losing sight of their core mission: to make art that builds community.

The Opportunity:

Pilobolus is seeking an intelligent, energetic, good-humored and motivated intern for the marketing department of its New York City office. The internship promises to provide exposure to many areas of the company, providing an understanding of how a nonprofit arts organization functions. Specific responsibilities will include implementation of company's new brand through brand management, social media marketing strategy, generation, management and distribution of press materials, presenter and press communication, and the opportunity to assist in various activities throughout the company.

A successful intern candidate will have:

Exceptional oral and written communication skills

Ability and willingness to tackle assignments including: collateral design; sales tracking; merchandise management/design; idea generation for new marketing ideas and strategies; brand management; communicating with press and media outlets; and organizing and updating company media platforms.

Social Media savvy, including Facebook, Twitter, Instagram, YouTube, Vimeo

Excellent time management skills

Ability to commit 20 hours per week

Formal design and/or marketing/communications education and previous internship in these areas plus

Knowledge of Adobe Creative Suite and FinalCut Pro a plus

Position available starting in the first week of September through December May. Applications will be accepted until filled. Submit your cover letter and resume to info@pilobolus.org

Applicant must write "Design/Marketing Internship: [NAME]" in subject line of email.

Part-time. New York City-based. School credit available.

Pilobolus
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For more information:
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