

Sunday, January 10, 2016

Dance Theatre of Harlem Seeks Marketing Intern

Company: Dance Theatre of Harlem

Location: New York, NY

Compensation: Internship can be used to satisfy college credits

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Artist: Lindsey Croop Photography: Rachel Neville

Dance Theatre of Harlem seeks Marketing Intern

Marketing intern will report directly to the Marketing Manager and will gain valuable hands-on experience by assisting in all marketing efforts for Dance Theatre of Harlem. This is a unique and exciting opportunity to participate in the execution of comprehensive marketing campaigns for Dance Theatre of Harlem.

Responsibilities include (but are not limited to):

- o Assist with daily marketing tasks (i.e. collateral development, research, inbound/outbound calls, database management, etc.)
- o Research community events; coordinate, attend and distribute marketing collateral at such events
- o Assist with implementation of targeted marketing campaigns on several social media outlets
- o Perform other duties as needed.

Requirements:

- o Working knowledge of Microsoft Office Programs - Word, Excel, PowerPoint, & Photoshop a plus
- o Available to work approx. 10 hours a week
- o Know how to effectively use the internet for research
- o Strong writing and communication skills
- o Must be assertive, outgoing, creative, hard-working, resourceful, independent thinker who is keenly interested in working at DTH

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Send resume to aross@dancetheatreofharlem.org

Dance Theatre of Harlem
466 West 152nd Street
New York, NY, 10031
212-690-2800
www.dancetheatreofharlem.org

For more information:
Allyson Ross
aross@dancetheatreofharlem.org

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