

Tuesday, February 2, 2016

Seeking Marketing Intern | Battery Dance

Company: Battery Dance

Location: New York, NY

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Battery Dance provides internships for students interested in experiencing the gamut of practices that constitute the field of non-profit performing arts management and the role that dance plays in society. Interns will assist in a variety of exciting projects related to Battery Dance's international and domestic programs. The Internship Program seeks to engage the unique skills and interests of each individual in addition to helping students develop an aptitude for new and unfamiliar skills. We enthusiastically welcome interns into our management team, appreciating new voices and visions as an important and valued resource for the forward momentum of Battery Dance. The internship program is particularly beneficial for students wishing to pursue a career in arts management, budding choreographers and dance artists seeking to learn the logistics of running a dance company, and individuals who desire to affect social change through the arts, to further the art of dance both abroad and in NYC, or to gain volunteer/community service hours in a creative and engaging environment.

Marketing Internship:

Spring: March-May (immediate)

Major responsibilities include:

- Assisting Digital Media Coordinator with posting of event listings to social media & events websites
- Developing community partnerships
- Obtaining paid advertisements from local businesses for the New York Season and Festival's Playbill
- Placing Festival Ads on online sources and blogs, and online public event calendars.
- Researching possibilities for placing Ads for different Company Programs both online and in print
- Assisting staff with newsletters and social media.

Preferred Qualifications:

- Enthusiastic, outgoing, and well-spoken
- Comfortable with making cold phone calls
- Willing to approach local business managers in person
- Familiar with lower Manhattan and transportation system
- Experience in Adobe Photoshop, Illustrator, InDesign and HTML

Email Resume and Cover Letter to internships@batterydance.org

Battery Dance
380 Broadway 5th floor
New York, NY, 10013
batterydance.org

For more information:
Natalia Mesa
internship@batterydance.org

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