

Friday, August 26, 2016

Seeking marketing assistance for dance company premiere

Company: DANSPIEK

Location: New York, NY

Compensation: Unpaid; possible part-time position after event

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Photo by Gregory Addison

DANSPIEK, a new multi-media dance theatre company, is having its NYC premiere production "The Stained Glass Experience" in October. Consisting of a 45 minute film, a live 2-man cabaret show, guest performances and a Q&A, the production uses mirrors as a central motif to explore ideas of self-perception. To learn more about the company and our show please visit danspiek.com or danspiek.com/premiere.

With just under 7 weeks until the premiere, we're seeking immediate assistance with outreach and marketing. The job begins now thru 10/15 (final premiere performance). Weekly independent time commitment is 5-10hrs max, with brief team meetings as needed. Flexible schedule based on your availability. The ideal candidate is passionate, forward-thinking, and hard-working. Some experience in any of the following is preferred but not required:

Community Specialist | execute preset marketing plan thru contacting critics, arts directors, patrons; writing/distributing press releases; adding premiere dates into NYC calendars; managing FB event page

Direct/Physical Marketing | help distribute and mail out event postcards to contacts and artistic venues

Please email a resume and brief letter of interest to Richard Lugo (Artistic Director) at rlugo@danspiek.com

Thank you and we look forward to hearing from you!

DANSPIEK
New York, NY
danspiek.com

For more information:
Richard Lugo
rlugo@danspiek.com

[< back](#)

[previous listing](#) • [next listing](#)