

OUR NEW YORK CITY DANCE

Wednesday, March 15, 2017

ClassPass- Dance Instructor

Company: ClassPass Location: New York, NY

Compensation: Complimentary Base Plan- 5 classes / month (\$75 value)

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ClassPass, the leading membership to the world's largest fitness network, is introducing a pilot program to facilitate practical hours and studio placement for people who want to become professional instructors. At the end of our program, we'll connect you to our studio partners looking to hire amazing teachers.

At ClassPass, we believe that a great workout has the power to make you feel like your best self. We also believe that for some people, feeling like your best self means getting in front of the class to teach and inspire others. We want to help you, a non-professional but passionate dancer looking to teach, to pursue your goals. We know it's tough to become a great dance instructor and stand out from the crowd, so we're going to help you practice and help connect you with our studio partners that are looking to hire great instructors. Our primary goal is to get you ready to work at a studio.

So ClassPass is launching an exciting new practical teaching and studio placement program for rising fitness instructors. If you've ever considered becoming a professional dance instructor, this program is for you!

You will have the opportunity to lead your own dance classes at prime times for ClassPass members in order to gain valuable, realistic feedback from attendees, help grow your brand, and practice teaching.

What you'll get:

- Get real feedback from real students: Practice teaching ClassPass members who will provide honest, unbiased feedback that you can use to improve
- Develop your style: Establish your fitness reputation by developing your class format and style, teaching new people and expanding your fitness network.
- Compensation: A complimentary 5-class membership plan (a \$75 value) for the month you teach. This is an unpaid opportunity.
- Flexible hours: You'll have control of your schedule. We will advise on best times.
- Instructor Profile: You'll get a summary of your class stats, ratings and reviews that can be used along with your resume for future employers
- Introductions to studios: Instructors who successfully complete our program will get introductions to hand-picked studios that are looking to hire instructors.

What you'll do:

- Teach a dance class at least 1x per week with a 4-week minimum commitment
- Design your own class and class description to be listed on the ClassPass website and app
- Participate in marketing and promotion of your classes

Requirements and Skills:

- Must be able to commit to teaching at least 1 class per week for 4 weeks
- Cannot be an instructor at a fitness studio (this program is intended for newly trained instructors or those interested in beginning their career in fitness)
- Strong communication skills and ability to lead with confidence
- CPR certification preferred but not required
- Optional video demonstrating your natural teaching ability (recommended)

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Please answer the following questions in the cover letter section:

- Tell us about yourself and why you're interested in this program.
- Do you have any certifications? (CPR, AED, etc.)
- Optional: Link to a video of you teaching or introducing yourself (1-5 mins)
- Optional: Resume

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