

Wednesday, September 12, 2018

Earl Mosley's Diversity of Dance Seeks Social Media Intern | FALL & WINTER 2018-2019!

Company: Earl Mosley's Diversity of Dance

Compensation: college credits; free classes; attendance to performances; referrals; recommendations.

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Julia Discenza

Earl Mosley's Diversity of Dance Seeks Social Media Intern for *Dancing Beyond Showcase*:
October 2018- January 2019

The mission of Diversity of Dance, Inc., is to provide an environment where student artists from diverse ethnic, cultural and socioeconomic backgrounds can achieve the highest levels of excellence through positive collaborations with teachers and peers. The mission is achieved through its summer intensive, residencies, workshops, and its Workforce program. EMDOD's teachers and staff insure that every student is welcomed and celebrated in a non-competitive environment. The organization strives to build a community of dance which enables each student to connect both technically and spiritually with their own art and individuality, one where they can feel safe to learn and grow in preparation for the challenges that lie ahead for them in the world of dance, the workplace, and life.

We are looking for highly skilled individuals who have worked in the performing arts community and knows their way around social media. For our 7th annual *Dancing Beyond Showcase* we are looking for an individual to commitment to a 3 ½ month internship, from October 2018 to January 2019, with possibility of an extension.

Social Media:

Responsibilities (but not limited to):

Creating campaigns and marketing initiatives for Earl Mosley's Diversity of Dance via social media platforms

Posting daily to social media platforms: Facebook, and Instagram

Creating marketing materials such as photos/graphics for social media, and social media page designs

Assisting in streamlining social media platforms and message of Earl Mosley's Diversity of Dance

Tracking analytics across platforms including user reach, improvement in following, and audience reports

Communicate with other companies/organizations to bring awareness to Earl Mosley's Diversity of Dance.

Qualifications

Excellent writing, communication, and organizational skills

Ability to effectively manage time and demands of multiple projects

Knowledge of social media

Self-motivated, reliable, friendly, flexible, and creative with a particular interest in dance

Strong computer/internet/research skills

Understanding of technical and administrative demands of dance production

Prior administrative experience in the arts is a plus

English mother-tongue a must. Any second language is a plus

Hours and Compensation:

Position is part-time, 10-15 hours/week, hours are flexible.
Interns must be NYC based.

This internship is unpaid, but we can compensate through: college credits; free classes; attendance to performances; referrals; recommendations.

This position is ideal for college students, and early-career arts administrators desiring flexibility; looking to acquire experience working for an arts not-for-profit organization.

How to Apply:

Email resume and cover letter to emiadance@gmail.com with subject line: Social Media Internship.

Application Deadline: October 8th, 2018

Earl Mosley's Diversity of Dance
emiadance.org

For more information:
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