

OUR NEW YORK CITY DANCE

Wednesday, September 5, 2018

Marketing Internship

Company: Dancewave Location: Brooklyn, NY Compensation: stipend ► Share | Print | Download



PART-TIME MARKETING INTERN

Dancewave seeks a Marketing Intern to assist the Associate Director of Design & Marketing. This internship offers an excellent opportunity to gain hands-on experience in a nonprofit arts and dance education organization. Skills cultivated under the guidance of the Dancewave directors during this internship will assist students or recent graduates in landing further opportunities in Communications, Social Media, Public Relations and Marketing, including consideration open positions at Dancewave.

Responsibilities

Report to the Associate Director of Design & Marketing
Assist in creating and scheduling Dancewave's social media posts
Conduct research to encourage partnerships and to grow brand awareness
Attend Dancewave events for photography & social media coverage
Assist in writing blog entries for Dancewave's news blog
Assist in development and promoting marketing plans
Assist with website updates and content management
Assist with email database updates and changes

Requirements:

Strong written and verbal communication skills
Highly detail oriented
Positive and professional demeanor, flexible with a can-do attitude
Interest in Dancewave's mission and commitment to serving youth
Generally tech savvy and proficient in Microsoft Office Suite, Google docs, Hootsuite
Working knowledge of Wordpress, Constant Contact, Adobe Creative Suite is a plus

Internship commitments are 3-6 months for 15-20/hours per week. Interns are eligible to receive a monthly transportation stipend and access to Dancewave's adult classes. Strong possibility for hire after internship is finished.

Dancewave 45 4th Avenue at Dean Street Brooklyn, NY, 11217 7185224696 www.dancewave.org For more information: Jen Henriquez jen@dancewave.org 718.522.4696

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