

Thursday, April 25, 2019

DANCE REVIVER: MUSIC VIDEO SHOOT

Company: You Can Dance Again

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Calling all dancers and dancers-at-heart who are ready to revive their dance this spring!

Our mission at You Can Dance Again is to provide a platform that allows you to reinvent your dance life in a way that supports your authentic creative expression. It's about the freedom to bust out of whatever dance "rules" have confined you in the past, and to make space for the kind of dance that you really want to be doing, regardless of how long it's been since you last danced.

As part of that mission, we're creating a music video, set to a new version of an old classic:

the Destiny's Child song "Survivor," will now become "Reviver," as in being a dance reviver.

Sample lyrics:

[CHORUS]

I'm a reviver

I'm gonna dance it

I'm not gon' stop

I'm gon' dance harder

I'm a reviver

I'm gonna dance it

I will revive

My dancing vision....

The vibe is uplifting and comedic... as somewhat of a parody on the original video, it will have a sense of humor, yet it's also about a deeper purpose and the freedom inherent in dancing.

The video will premiere at our upcoming Dance Rebels' Revival Show on June 28th in Brooklyn, and the song and live dance will close out the show as the finale number.

[Jess Grippo](#) will be choreographing and directing the dance number for this shoot. Her last large scale dance video project, "The OA Flashmob" has over 500k views on YouTube and counting, and she is the founder of You Can Dance Again.

If you are someone who is looking to revive your spirit this spring and be part of an incredible dance movement, this is for you!

We are now gathering dancers to be part of this movement and to join us for the big filmshoot on June 1st.

Here's how it will work:

1. Complete this form to commit: bit.ly/reviverFM2019
2. Receive the tutorial video that will help you to learn the choreography in advance (will be sent in early May) and start practicing!
3. OPTIONAL: Take part in our free dance challenge "Dance a Day, in the Month of May" for additional support in reviving your dance and creative expression (sign up for that is here: <https://mailchi.mp/jessgrippo/dance-a-day>)
4. Join us on June 1st from 3pm-6pm (NYC, location announced upon sign up) for the big flashmob and film shoot. We'll review/learn the choreography in the first hour and then shoot it all together.
5. OPTIONAL: Join us on June 28th at the Dance Rebels Revival Show where you can watch yourself in action on the big screen, AND perform the dance live with us in the final number. (You must purchase a ticket to the show - links will be shared in early June)

There is no audition for this - all who wish to partake are welcomed. What matters most to us is that you have a genuine desire to revive your creative expression and spread good energy into the world.

Hope to see you on June 1st!

You Can Dance Again
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[< back](#)

[previous listing](#) • [next listing](#)