

Wednesday, June 19, 2019

## Nimbus Dance is seeking a Marketing Intern

Company: Nimbus Dance  
Location: Jersey City, New Jersey  
Compensation: Weekly stipend

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Megan Maloy

Nimbus Dance is seeking a Marketing Intern to begin immediately. The Marketing Intern will be supervised by Nimbus Artistic Director and Marketing Director. They will learn the marketing tasks involved in operating a nonprofit arts organization across e-blasts, social media, special projects, and its website.

### Responsibilities:

Under the supervision and support of Nimbus staff, the marketing intern will become equipped at tasks pertaining to marketing in an arts nonprofit, this includes:

Marketing for performances and events at Nimbus in ways that are thorough, thoughtful, and on schedule.

Maintaining regular communications with artists, press and other venues to coordinate promotions, including online marketing, and creating printed programs.

Distributing posters and postcards throughout the area.

### Required Skills:

Experience with social media (Facebook, Instagram, Twitter)

Excellent written and verbal communication skills

Strong interpersonal skills enthusiastic team player

Ability to effectively follow direction

Ability to work independently and take initiative

Experience with Photoshop, Microsoft Office, Google Suite, and Wordpress.

### About Nimbus Dance

Nimbus focuses its work on the intersection between high-level dance and innovative ways of involving communities and audiences. Founded in 2005, Nimbus presents performances and programs to diverse audiences locally and on tour, serving present audiences and building future ones. In addition to work by Artistic Director Samuel Pott, the Company commissions dances by leading international dancemakers including Pedro Ruiz (Cuba/USA), Huang Yi (Taiwan), Korhan Basaran (Turkey), Xiao-Xiong Zhang (Australia/Taiwan), and Darshan Singh Bhuller (United Kingdom). Nimbus was named among "Best Dance Performances of 2016" by The Huffington Post. It has received acclaim for its program Lynchtown/Thistown, in which it presents significant, historic, socio-political modern dance works including Pearl Primus' Strange Fruit (1942) and Charles Weidman's Lynchtown (1936) and leads community members in the creation of dance that responds to socio-political subjects in their community. Based in Jersey City, Nimbus weaves together artistic excellence and community impact through company performances, programs for youth and seniors, partnerships with institutions such as the Jersey City Board of Education, and collaborations with notable composers and visual artists.

Nimbus' programs impact 16,000 people each year, and its educational programs serve over 3,000 annually in the Jersey City public schools. In its 14th season, Nimbus performs in Jersey City, New York City, and tours nationally at many of the most prestigious venues including the

Brooklyn Academy of Music (BAM Fisher), NJPAC, and Jacob's Pillow Dance Festival.

The School of Nimbus offers training in ballet, modern, performance, and other dance techniques for over 140 youth ages 2 and above and offers a pre-professional program. The Nimbus Company dancers serve as faculty at The School of Nimbus.

In winter 2020, Nimbus will relocate to the Nimbus Arts Center at the Lively, a newly-constructed, state-of-the-art facility in Jersey City's Powerhouse Arts District. At the new space, Nimbus will expand its reach, develop partnerships, and deepen its impact. The Nimbus Arts Center represents one of the most significant investments in the arts in Jersey City history.

We are an equal opportunity employer and all qualified applicants will receive consideration without regard to race, color, religion, sex, sexual orientation, gender identity, national origin, disability status, protected veteran status, or any other characteristic protected by law. We strongly encourage applicants of diverse backgrounds to apply.

Please submit a cover letter and CV to [marketing@nimbusdanceworks.org](mailto:marketing@nimbusdanceworks.org). No walk-ins or calls, please.

Nimbus Dance

165 Newark Avenue

Jersey City, NJ 07302

[www.nimbusdanceworks.org](http://www.nimbusdanceworks.org)

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