

Friday, July 19, 2019

2019 Fall NJDTE Marketing and Communications Internship Position

Company: New Jersey Dance Theatre Ensemble
Location: Summit, NJ
Compensation: Unpaid

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Fall 2019 Internship Opportunities

Marketing & Communication

New Jersey Dance Theatre Ensemble (NJDTE), a renowned pre-professional dance company, seeks an enthusiastic and insightful Marketing & Communications Intern. NJDTE has a state-of-the-art, 8,800 square-foot facility in downtown Summit, NJ. We are actively seeking a Marketing & Communication intern for the Fall 2019 season. An internship with NJDTE is an excellent opportunity to gain valuable hands-on experience with a renowned pre-professional training school and company and non-profit arts organization.

Responsibilities:

Promote NJDTE's social media presence on Facebook, Instagram, Twitter and LinkedIn and assist with growing engagement and followers on all platforms

Write and send Press Releases to Press Contacts

Create a seasonal NJDTE Fall Newsletter

Create E-Blasts with Constant Contact Marketing server

Update NJDTE & MIP® websites and assist with search engine optimization (SEO)

Write blog posts on Weebly

Assist with promoting and planning of NJDTE events: program booklets, assisting with Ad sales, & creating graphics

Requirements:

Excellent written and verbal communication skills

Highly detail-oriented, self-motivated, and has the ability to multitask

Ability to commute to Summit, NJ and Montclair State University

Positive and professional demeanor and attitude

Interest in NJDTE's mission and non-profit dance organizations

Proficient in social media platforms, including Facebook, Instagram, Twitter and LinkedIn.

Proficient in Microsoft Office Suite (Word, Excel, Power Point)

Familiarity with Adobe Photoshop, Wordpress & Weebly web platforms, iMovie/Premiere Video Editing, Garageband Music Editing

Commitment:

Start Date: September 2019

4-month commitment, 10-15 hours per week

Flexible schedule

Compensation:

Internship positions are unpaid.

NJDTE will work with colleges and universities to provide interns with academic credit.

New Jersey Dance Theatre Ensemble
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