

Tuesday, September 10, 2019

## Protein Packed, Plant-based Ice Cream Brand looking for Influencers!

Company: Talent Hack  
Location: New York, NY  
Compensation: Product

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@eatsnowmonkey

Apply directly at [www.thetalenthack.com](http://www.thetalenthack.com)

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Do you love ice cream?  
Do you want to feel good about indulging?  
Do you want to shout from the treetops about your new favorite find??  
Do you love a good underdog story?  
Do you love badass women-owned and led companies?

If yes to any of the above, please read on...

Created by female athletes on a mission to indulge more mindfully, our story starts when Snow Monkey's founder, Rachel Geicke, was on the Boston University D1 Rowing Team searching for a delicious ice cream that could also serve as nutritious workout fuel. When her search unsurprisingly turned up empty, she began using fruits, seeds and superfoods to churn her own. After realizing she had struck ice cream alternative gold, she erased plans to enter the corporate world, graduated from university, and spent the next eighteen months perfecting the recipe. Snow Monkey was then officially launch into grocery stores in 2017.

Snow Monkey is the perfect dairy-free anytime dessert whether for breakfast (yes, we said breakfast), fuel or indulgence. It's made using only fruits, seeds and superfoods, and is packed with 21g of plant-based protein per pint. It's also vegan, paleo, and free from all 8 major allergens, but never skimps out on flavor or deliciousness. Think ice cream, but great for you!

At Snow Monkey, we're on a mission to revolutionize how America indulges. This is more than just an "ice cream" company, this is a group of individuals who have come together to spark change through the food we eat. We believe nutritious should be delicious and that when you fuel your body intelligently, anything is possible. We believe everyone deserves to have access to foods made from ingredients provided by Mother Nature herself, not developed by mankind in a lab. Ice cream is where Snow Monkey started a mere two years ago, but where we will go from here is a badass story waiting to be written.

So, if you're in for a wild ride, let us know. We'd love to welcome you to the Tribe.

Influencers and micro-influencers in the fitness/dance/foodie world, welcome to apply!

In order to receive free product one must:

Agree to post (at least) ONE static post on their social media platform of choice  
(We really prefer Instagram but if you've got a bomb-dot-com FB group or blog we won't say no.)  
Be nice, don't delete it after a month goes by...  
Give us some 24hr story love (we want to be able to repost you too!)  
Ideas include, but are not limited to: unboxing, first bites, sharing with friends, finishing the pint, dancing, dogs, etc.  
Tell us why you want to try (or already love) Snow Monkey and how the brand resonates with you.  
Please send us your social media handle(s)/websites.  
Give us a quick blurb about your favorite workout regime.  
What 2 flavors are you dying to taste?  
How do you plan on showcasing Snow Monkey? (right outta the pint, recipe, breakfast, pre-/post-workout, etc.)

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