

Monday, March 16, 2020

PUMA Casting I NYC Dancers

Company: CASTING DOUBLE

Location: Brooklyn, New York

Compensation: \$500/day for session (video for internal use only). If video is released, talent would get paid an addtl \$2500 for a 1 yr buyout

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CASTING PUMA VIDEO

Casting company CASTING DOUBLE is working on a video for PUMA. We're currently looking for cool, eloquent and skilled NYC dancers. The video will feature 3 talent (from the worlds of dance, music and skating) doing an interview and also performing their skill. The shoot would be March 25th in NYC. The rate of pay for the shoot is \$500/day as of right now the video is set to be for internal use only (within PUMA). If they decided to release as a video campaign, they would pay talent an additional buyout fee of \$2500 for one year. Please see all details below. We would love to invite anyone who is interested to submit their info and materials (photos and videos of yourself) to be considered via this link: <http://castingdouble.com/puma>

Please let us know if you have any questions! We look forward to hearing from you.

All Best,

Geraldine & Salome

PUMA VIDEO CAMPAIGN

Director: Matvey Fiks - <https://matveyfiks.com/>

Producer: Francesco Rizzo - <https://francescorizzo.net/>

Casting: Geraldine Baron & Salome Oggenfuss - <http://castingdouble.com/>

Shoot Date: March 25th 2020

Shoot Location: NYC

Session Rate & Usage: \$500/day (12 hours) inclusive of session fee and any agency fees (if applicable). For internal use of PUMA only.

Buyout Rate & Usage: The video is being shot for internal use only, if they were to go live, talent would make an additional buyout fee of \$2,500.1-year full global usage rights in all media and OOH. This does not include broadcast.

Union: non-union/non-SAG

Currently casting:

- SKATEBOARDERS
- BREAKDANCERS / SHOWTIME DANCERS / STREET DANCERS
- DJ / MUSICIAN

* All genders. All ethnicities. Ages 18-25. Great energetic personalities, cool, interesting, eloquent, loves to talk and share opinions. Must be proficient at the noted skill. TALENT WILL BE FEATURED IN INTERVIEWS + PERFORMING THEIR SKILL.

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