

Friday, August 6, 2021

Barre3 West Village Instructor

Company: barre3
Location: New York, NY

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Who we are:

Barre3 is a fitness company with a revolutionary vision: to redefine what success in fitness means. Profiled for disrupting the industry in major media outlets such as How I Built This, Fast Company, Forbes, and Time, we have flipped the focus of fitness from attaining an imagined ideal driven by societal standards to being balanced in body and empowered from within—a radical shift that helps people create healthy relationships with their bodies and minds.

The foundation of our company—and the key to achieving our vision—is the barre3 class, a full-body balanced workout combining strength conditioning, cardio, and mindfulness. Taught in our 160+ studios across the U.S. and Canada and on our online platform, which has a streaming-subscriber base in 98+ countries, our class reaches hundreds of thousands of people. Launched just over 11 years ago, barre3 has already become one of the largest franchisors in the industry and has grown into a matrix organization with distinct and thriving units, including franchise, digital, retail, and retreat experience.

The opportunity:

As a barre3 West Village Instructor, you are the foundation of our studios. You are responsible for teaching and leading a remarkable barre3 class and overall experience. You exude warmth and hospitality is always top of mind. You are a strong communicator of the barre3 brand and barre3 values. You foster a strong sense of community in your barre3 classes with clients and also with your barre3 Portland team. We are hiring for all class times at all five locations in Portland.

BIPOC, People of color, women, and LGBTQIA+ are encouraged to apply. We believe that these communities and identities must be centered in the work we do.

Barre3 is committed to the full inclusion of all qualified individuals. As part of this commitment, barre3 will ensure that persons with disabilities are provided reasonable accommodations. If reasonable accommodation is needed to participate in the job application or interview process, to perform essential job functions, and/or to receive other benefits and privileges of employment, please contact Tracy Callan at hr@barre3.com.

Key Responsibilities:

Teach a minimum of 4 barre3 classes per week, plus weekend options, using the current standard and guidelines provided by barre3.
Builds strong relationships with barre3 clients before, during, and after class as well as creates a warm and supportive studio environment.
Communicates the barre3 brand and core values through thoughtful cueing.
Attends quarterly meetings/workshops and specific campaign meetings/training sessions.

Requirements:

Interested candidates will go through either an in-person or virtual audition process with our Director of Corp. Instructor Development and Studio Mentors. In the audition, we will ask you to learn simple class choreography to then teach. We will be evaluating leadership qualities, strong body awareness, and musicality. Candidates who pass the audition will be invited to our barre3 New Instructor Training Program, consisting of 4-6 weeks of side-by-side education and teaching with a Studio Mentor and a 3-day intensive training. Barre3 West Village will provide you with all the educational materials and training. The barre3 instructor certification costs \$400 and covers all learning materials located on our internal education website, trainings from Studio Mentors, and the 3-day intensive training. No previous experience in fitness is required.
During the first 2 years of teaching, you can expect to spend 10-15 hours per week learning and teaching classes.

Benefits:

Competitive compensation
Complimentary studio membership for you and a family member

40% off barre3 retail products
Mission-driven and values-oriented company

To apply, please complete the application at the link below:

<https://apply.workable.com/barre3/j/OA80BC6242/>

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For more information:
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