

Thursday, September 9, 2021

## Social Media Intern Needed

Company: Dancers Unlimited

Compensation: Stipend & college credit

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Linda Kuo

### About Dancers Unlimited:

Dancers Unlimited is a bi-coastal 501(c)3 company based in Brooklyn and Honolulu. DU creates authentic moveMEANT narratives for community advancement through creative collaboration, community programs and touring performances. Learn more about us [HERE](#).

### About The Internship

Dancers Unlimited is looking for a Social Media Intern / Volunteer. The right candidate will work directly with the Social Media Manager and the company Director to improve and maintain the company's social media accounts. Key to this role is the ability to stay current with social media updates, grow and engage with followers, and to provide support in managing the IG Shop.

Although we are small (currently under 100K operating budget), we are expanding rapidly and are creating community-centered programs in NYC, Hawai'i and virtually. The right candidate will gain experience in and familiarity with areas such as social media marketing, philanthropy, creative advocacy, and community engagement.

This is a flexible assignment in which you will be asked to assist with social media content development, analysis, and live virtual events. A good portion of these tasks can be done at any time, from any location. This is a remote position with one or two in-person events in NYC, where you will have the option to meet board members in person. Interns can also attend company professional training sessions and dance classes for free.

Responsibilities include, but are not limited to, the following:

- Develop social media campaigns
- Update and manage social media calendar
- Create post contents and IG Reel
- Manage IG Shop
- Ability to draft result-driven post captions
- Attend in-person events to capture media contents and help with live virtual events

### QUALIFICATIONS:

- Familiarity with Facebook Creator Studio, Instagram, LinkedIn, and TikTok
- Experience with Canva and mobile design /video editing applications
- Interest in social justice in advocacy
- Ability to multitask and prioritize multiple projects and requests

- Excellent written and verbal communication skills
- Eligible for college credit
- Ability to work on independent projects

#### Hours, Start Date and Duration

The position is mostly virtual. The intern / volunteer must be available for a team meeting on Mondays 11am-noon. A firm commitment of 15 to 20 hours per week is required. The internship will start on September 15th, 2021 for a minimum of 4 months.

We're an equal opportunity employer. All applicants will be considered for employment without attention to race, color, religion, sex, sexual orientation, gender identity, national origin, veteran or disability status

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Dancers Unlimited  
[www.dunyc-hi.com](http://www.dunyc-hi.com)

For more information:  
Lian Kizner  
[community@dunyc-hi.com](mailto:community@dunyc-hi.com)

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