

Tuesday, February 22, 2022

## Dance Media - Seeking Data Analysis Intern

Company: Dance Media  
Location: NEW YORK, NY  
Compensation: College Credit

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Dance Media Publications, LLC is seeking a Data Analysis Intern in Winter/Spring 2022 to work remotely 8-10 hours per week.

We are the leading media company for all things dance. Our brands include: Dance Magazine, Dance Spirit, Dancer Teacher, Pointe, Dance Business Weekly, and The Dance Edit.

The ideal candidate will be a current student seeking college credit who has a strong passion for dance and interest in business, marketing, or sales.

This opportunity will offer a detailed look at the data tracking and analysis required of our editorial and commercial teams.

Responsibilities would include, but are not limited to:

Building and tracking UTM codes across brand campaigns and social channels

Collecting and analyzing engagement data for our social media and newsletters

Providing additional as-needed support to our social media team

Please send over cover letter and resume to Zoe Phillips at [zphillips@dancemedia.com](mailto:zphillips@dancemedia.com).

\*Be sure to indicate if you will be seeking school credit for this internship.

For more information on Dance Media, check out our website at <http://www.dancemedia.com/>.

Dance Media  
535 Fifth Avenue 4th Floor  
NEW YORK, NY, 10017  
[dancemedia.com](http://dancemedia.com)

For more information:  
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