

Thursday, November 9, 2023

Survey for Studio Owners and Managers

Company: LEMI collective
Location: New York, NY
Compensation: N/A

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Saiorse, a studio owner in NYC, struggles with the cost and time of navigating multiple platforms for listing and booking her space. Visibility issues and the lack of a centralized marketplace make it challenging for her to attract artists and fill empty time slots.

Since the discontinuation of SpaceFinder, studios and artists have been left without a dedicated platform to connect and fulfill their needs. This loss has created a significant gap in the market, making it increasingly difficult for studios to promote their spaces and for artists to find suitable rehearsal spaces. The absence of SpaceFinder, combined with Saiorse's struggle to list and book her space, highlights the urgent need for a new platform.

This is where Studio Space comes in... I'm Leah, Artistic Director of LEMI collective. I am collecting data via surveys for UX research to gain a deeper understanding of user behaviors, preferences, and needs in the context of LEMI's upcoming project, Studio Space, which is currently in the ideation phase.

Studio Space aims to provide artists with a comprehensive platform to discover, book, and manage rehearsal spaces. This research will help us shape Studio Space by understanding the needs and preferences of studio owners and managers in NYC when it comes to listing and managing rehearsal spaces. This includes understanding factors such as pricing, availability, features, marketing and visibility, and the importance of attracting artists. Your input is invaluable in shaping the future of Studio Space, and your participation will contribute to making it a more effective and user-centered platform.

Thank you for being a part of this research effort!

This survey is anonymous, and should only take 5-10 minutes to complete.

<https://forms.gle/ZBoKLd6PK5aQ6TQ89>

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