

Tuesday, January 16, 2024

WADE Dance - Social Media Intern

Company: WADE DANCE INC
Compensation: School Credit

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WADE (Wandering Avian Dance Experience) is looking for a social media intern that is passionate about social media, content creation, dance, and social justice. This is a fantastic opportunity to gain hands-on experience for working in marketing for a non-profit organization.

Dates: Feb 1 - May 10, 2024

Hours a week: 5-10

Key Responsibilities:

- Content Creation: Work with the Outreach and Marketing Director to develop engaging and shareable content for Facebook and Instagram, using a social media calendar to ensure consistent and timely posts. Will be responsible for posting 1-2 feed posts and ≥ 2 stories a week.
- Community Engagement: Interact with our audience, respond to comments and messages, and foster a positive and active community around our brand.
- Campaign Support: Assist in the planning, execution, and analysis of social media campaigns to promote events and programs.
- Content Organization: Help rename files and organization of archival content that can be used for social posts.
- Research: Help with researching organizations for collaborations and donations

Qualifications:

- Current enrollment in a related undergraduate program.
- Strong written and verbal communication skills.
- Familiarity with major social media platforms and an understanding of social media trends.
- Familiarity with photo and video editing.
- Basic knowledge of social media analytics tools.
- Detail-oriented with strong organizational skills.

Perks and Benefits:

- Gain hands-on experience in social media management.
- Collaborate with the Outreach and Marketing Director.
- Flexible work schedule to accommodate your academic commitments.

Apply today by submitting your resume, cover letter, and any relevant social media portfolio or examples of your work to outreach@wadedance.org.

About WADE:

WADE (Wandering Avian Dance Experience) is a women-led multifaceted performing arts company working at the intersection of art and social justice. We are focused on supporting the voices and artistic expressions of women and historically underrepresented artists. WADE

offers numerous points of entry into art and activism through educational programs and curated festivals in the US and Europe.

At WADE we envision a world without violence against women, girls and non-binary folks. A world where global communities come together to investigate the deep rooted, systemic and patriarchal structures that create and condone such violence. A world that believes in survivors and holds perpetrators accountable for their actions. We believe that the performing arts are the best tool to initiate such important conversations and to heal the world. We strive to galvanize artists and thinkers toward this collective action in an effort to find new creative solutions for an age-old human rights violation issue.

WADE DANCE INC
<https://wadedance.org/>

For more information:
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