

Wednesday, July 3, 2024

Media Assistant

Company: Peridance Center
Location: New York, NY
Compensation: \$17/hour

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Media Assistant

Peridance Center, New York City

Part-Time (15-20 hours per week)

Peridance Center has been a core member of New York City's vibrant dance community since 1983. We are dedicated to fostering the artistic growth of our students and are committed to providing high-quality dance education through a diverse array of programs.

Peridance Center is seeking a talented and creative Media Assistant to join our dynamic team. This part-time role is perfect for individuals passionate about the arts and skilled in digital media production, particularly in dance-related contexts. The Media Assistant will be instrumental in capturing the essence of Peridance through film and photography, editing content for promotional and performance purposes, and contributing to our growing social media presence and digital marketing efforts.

Key Responsibilities:

Film and edit high-quality videos of class sessions and live performances for promotional use and digital archives.

Utilize Adobe Creative Suite (InDesign, Photoshop, Premiere) to create compelling visual content that aligns with Peridance's branding and communication strategies.

Assist in managing and growing Peridance's social media accounts, including content creation, campaign implementation, and engagement analytics.

Collaborate with marketing and administrative teams to develop and execute marketing campaigns tailored to a variety of dance programs and events.

Qualifications:

Proven experience in filming and editing dance or similar performance arts videos.

Strong proficiency in Adobe Creative Suite, especially InDesign, Photoshop, and Premiere.

A keen interest in digital marketing and social media management, with a desire to learn and take on responsibilities in social media strategy and campaign development.

Excellent organizational skills and ability to manage multiple projects simultaneously.

Strong communication skills and ability to work collaboratively with a creative team.

Application Process: Interested candidates should submit a resume, cover letter, and a portfolio of relevant work (including video and graphic design samples) to nikki@peridance.com. Applications will be accepted until the position is filled.

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For more information:
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