

Saturday, September 28, 2024

Ballet and Body-Director of Marketing

Company: Ballet and Body

Location: New York, NY

Compensation: Pay depends on experience

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Ballet and Body is a studio located on the Upper East Side. Our main focus is on Ballet Body Barre which are our barre classes. These classes start with a 30 minute stretch and then 45 minutes at the ballet barre. Our target clientele are people with little/no dance experience who want to access the benefits of ballet as a workout. We also offer regular ballet classes and have a childrens program. We are looking to hire someone to help us with marketing to increase class enrollment.

Qualifications:

- Experience using Tik Tok, Instagram and Facebook
- Experience creating digital marketing campaigns
- Understanding of successful marketing strategies

Responsibilities:

- Help us create and promote our studio brand online
- Compose marketing emails
- Create online ads for our studio
- Develop new ways to promote our studio and increase enrollment

To apply, email your resume to balletandbody@aol.com.

Ballet and Body
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For more information:
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