

Monday, January 27, 2025

Peridance Contemporary Dance Company SEEKING 2025 Social Media/ Marketing Intern

Company: Peridance Contemporary Dance Company
Location: New York, NY
Compensation: TBA

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Liz Schneider Cohen

Peridance Contemporary Dance Company (PCDC) is looking for a New York-based social media/marketing intern that is passionate about contemporary dance and innovative marketing. This is a fantastic opportunity to gain hands-on experience for working in arts administration/marketing for a non-profit organization.

Dates: March 1st- TBD

Hours a week: 25 (4-5 hours a day or working 2-3 full days a week)

Activities may include:

- Create instagram reels/ social media posts for upcoming company performances and special events
- Build out following on social media (primarily instagram)
- Write personalized thank you letters to donors.
- Generate initiatives that increase donor loyalty.
- Provide accurate data collection for grant reporting and proposals.

Qualifications:

- Enthusiasm and knowledge of the contemporary dance scene in New York.
- Strong proficiency in Canva, InDesign and/or Adobe Premiere
- Based in the New York City area
- Strong interpersonal skills. The ability to come across as warm and sincere in person and online.
- Entrepreneurial, resilient, and adaptive spirit
- Strong written and verbal communication skills.
- Ability to commit for at least six months.

Perks and Benefits:

- Gain hands-on experience in non-for-profit marketing/fundraising.
- Collaborate with the Development/Producing Coordinator, Marketing Director, Company Coordinator, and Artistic Director.
- Flexible work schedule to accommodate your academic commitments.

How to Apply:

Please send a letter of interest and your resume to development@peridance.com.

About Peridance Contemporary Dance Company:

New York City's Peridance Contemporary Dance Company (PCDC), led by Founder and Artistic Director Igal Perry, has been a powerhouse of expressive and innovative dance since 1983. The Company made its New York City debut in 1985 at the Riverside Dance Festival, and over the next 36 years has held NY seasons at venues including the Joyce Theater, the Kaye Playhouse, Lincoln Center, and the KnJ Theater at Peridance, commissioning over 75 new dance works.

Peridance Contemporary Dance Company
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