

Thursday, July 10, 2025

Communications Manager

Company: STREB Inc.

Location: Brooklyn, NY

Compensation: The salary range is \$64,500-68,500 + competitive benefits.

► [Share](#) | [Print](#) | [Download](#)

STREB Inc. is seeking a Communications Manager.

The Communications Manager is responsible for the successful development, management and execution of STREB Inc.'s marketing, communication and brand strategy. Reporting to the Executive Director and Co-Artistic Director, the Communications Manager works closely with the artistic and programmatic staff to create content, messaging and strategies to increase awareness, engagement and positive positioning across digital and social media channels; stakeholder communication, and advertising campaigns.

KEY RESPONSIBILITIES

- Create an overarching marketing, PR and social media plan for the company, working with the Co-Artistic Director and Executive Director to highlight and balance STREB's artistic, educational and community programming.
- Oversee day-to-day management of STREB's marketing and communication plans, including advertising campaigns, patron and donor communications, and social media content;
- Create and preserve images, videos, messaging, graphics, video and other digital assets to build awareness of and elevate the stature of Elizabeth Streb, STREB EXTREME ACTION, the STREB PopAction School, the España-STREB Trapeze Academy and all related programming, ensuring brand consistency to a wide array of audiences, students, families, partners, and patrons across web, digital and print platforms;
- Work closely with the Co-Artistic Director and the Executive Director to develop overall strategies and priorities balancing the goals of all of STREB's programming and to ensure copy, tone, voice and terminology is consistently conveyed through all internal and external communications and materials;
- Build digital community through social media interaction between customers and the company, and ensure a positive customer service experience by effectively addressing or ensuring follow up of any questions and comments in a timely manner in conjunction with the appropriate staff;
- Create actionable plans to: grow and maintain followers across social media platforms; achieve various programmatic sales goals; and promote STREB's positive positioning to donors and supporters;
- Ensure progress on all goals through regular tracking and performance analysis via tools such as Google, Facebook and Instagram Analytics;
- Serve as STREB's main point of contact and liaison for press, including dissemination of press releases, fielding interview requests and responding positively and in a timely manner to all public relations inquiries;
- Perform targeted outreach to other performing arts organizations, cultural institutions, and other community groups for cross-promotions per production.
- Manage photographer and videographer contracts and releases and organize all assets for marketing and archival purposes ensuring all assets are up to date, accurate and approved for dissemination;
- Direct, develop, schedule, support and performance manage any marketing-focused Action Opportunity Program participants, interns and other relevant junior staff;
- Perform other related duties as directed.

EXPERIENCE, SKILLS & QUALIFICATIONS

- At least 3+ years demonstrated successful experience creating dynamic content and managing organizational social media accounts and community;
- Outstanding interpersonal and communication skills with the ability to share STREB's mission, vision and purpose to a wide range of stakeholders and constituencies;
- Strong visual and aesthetic taste, an ability to understand STREB's visual identity, and the skills to translate those into graphics;
- Able to work in a fast-paced environment, supporting leadership in overall strategy and planning while also leading day-to-day operations;
- The ability to juggle multiple projects, timelines, and priorities while making sure tasks are completed accurately and on-time;
- Facility with social media platforms. Experience or familiarity with Canva, email marketing software, and CMS (i.e., WordPress). General computer literacy, and experience with (or willingness to learn) Microsoft Office, Google Suite, and Dropbox;
- Excitement and passion for the performing arts, and an eagerness to learn more and develop skills as an arts marketer;
- Knowledge of STREB EXTREME ACTION and the España-Streb Trapeze Academy a plus.

COMPENSATION

The salary range is \$64,500-68,500

HOW TO APPLY

Please submit a cover letter and resume to summer@streb.org. Position open until filled. No phone calls please.

ABOUT STREB

Founded by Elizabeth Streb in 1979, STREB has performed in theaters large and small, on the streets and in sports stadiums, and has been commissioned to create new work for large scale events and festivals from the Whitney Museum of American Art's groundbreaking to the London 2012 Olympic Festival. In January 2003, STREB moved into a vacant facility in Williamsburg Brooklyn and transformed the space into the STREB LAB FOR ACTION MECHANICS (SLAM) which now serves as the home for the STREB EXTREME ACTION performing company, the STREB POPACTION School and the España/STREB Trapeze Academy. As a performance and presenting venue and an open access education and rehearsal space, SLAM creates community through interaction and experimentation serving approximately 10,000 people annually - 5,000 audience members at nearly 40 shows; 800 students weekly at approximately 60 weekly classes; 3,000 city school children and community organization constituents; 200 artists who rent SLAM to create and present work, teach and take class; 600 tweens and teens who attend monthly SLAM ACTION CLUBS; and 250 children who attend SLAM summer camps. STREB is a 501(C)3 and operates on an annual budget of approximately \$2M, which fluctuates depending on strategic initiatives.

More information can be found at www.streb.org.

STREB is committed to diversity at all levels: on our stage, in our audience, on our staff and within our leadership. STREB provides equal employment opportunities to all employees and applicants for employment. STREB prohibits discrimination and harassment based on race, color, religion, age, sex and pregnancy, citizenship status, national origin, disability, protected veteran status, sexual orientation, gender identity, or marital/partnership status.

STREB Inc.
51 North 1st Street
Brooklyn, NY, 11249
streb.org

For more information:
Summer Stanley
summer@streb.org

[< back](#)

[previous listing](#) • [next listing](#)