

Friday, June 6, 2014

Pentacle and Deloitte Presents - Demystifying Dance

Company: Pentacle

Venue: Gibney Dance Center - Union Square

Location: New York, NY

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Professionals from Deloitte, one of the "Big Four" professional consulting firms, and Pentacle staff will lead a FREE one day workshop for dance makers that focuses on presentation skills, pitching one's work, and refining marketing materials.

In an environment where even the most established artists and companies must constantly prove why they are worthy of grant dollars or the attention of a presenter, this workshop guides those making a case for themselves towards effective methods of communication and advocacy.

Deloitte will review artist presentations and marketing materials, providing feedback for interactive exploration. Bringing almost 40 years of experience to the workshop, Pentacle will share its most recent discoveries on engaging dance audiences and supporters.

RSVP required [HERE](#). Limited to 50 guests. Event ends at 2:30pm

For questions, contact davidc@pentacle.org

Pentacle
890 Broadway 5th Floor
New York, NY, 10003

Schedule
June 6, 2014: 10:00am

[< back](#)

[previous listing](#) • [next listing](#)