

## THE ARTS FORUM AT THE NEW YORK TIMES

Friday, September 17, 2010

### The Arts Forum at The New York Times

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The Arts Forum at The New York Times

The Give and Take of Cultural Branding

Panelists

Arthur Cohen, President, LaPlaca Cohen

Andrew Hamingson, Executive Director, The Public Theater

Glyn Northington, Senior Manager of Community Relations, Target

The TimesCenter

242 West 41st Street

(between Seventh and Eighth Avenues)

Monday, October 25, 2010

Coffee Reception 8:30 am Forum 9:30-11 am

Reservations required: <http://culturalbranding.eventbrite.com>

Questions: (212) 947-6340

General Seating

The Arts Forum at The New York Times is presented by the Alliance for the Arts and co-produced by the Alliance and Trudel|MacPherson with generous support from The New York Times Community Affairs Department. Additional support is provided by the New York City Department of Cultural Affairs.

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