

ROUNDTABLE ON NYC PERFORMING ARTS SPACES: OPTIMIZING DANCE SPACE RENTALS

Wednesday, May 9, 2012

Roundtable on NYC Performing Arts Spaces: Optimizing Dance Space Rentals

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When: Wednesday, May 9, 2012, 9:00-11:00 a.m.

Where: Mertz Gilmore Foundation, Conference Room, Third Floor, 218 East 18th Street, New York, NY

[Space Finder NYC](#), created in 2001 as an online directory of art space rentals, has evolved into an online marketplace. It is a "go to" resource for finding and booking space, providing over 2,300 listings in all five boroughs.

Dance space managers are invited to join Fractured Atlas and Dance/NYC to explore strategies for yielding higher response rates and returns on your free listings. Share My Calendar, a new feature that allows unbooked time searchable by renters, will also be explored. Please bring your laptops!

Dance/NYC joins Fractured Atlas to improve access to underutilized space and grow space managers' bottom line. This workshop will provide helpful tools for solving these issues and for furthering your rental related goals via <http://nyc.spacefinder.org/>

We look forward to seeing you!

*Open to all dance space managers, even if not currently listing with Space Finder NYC.

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