

DANCENYC.ORG NEWS FOR USERS

Friday, July 20, 2012

DanceNYC.org News for Users

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Greetings to our Online NYC Dance Community:

New things are happening at [DanceNYC.org](#). We are growing at a rapid pace (with 75% more registered users this year over last), and our commitment to simplicity, transparency, and serving every person in NYC dance continues. We thought you—as a registered user—might be interested in knowing about some of our most recent developments.

See Something Different

Over the next few weeks, we will issue an upgraded **See Something Different**, our weekly e-newsletter powered by PatronManager. [If you have performances or announcements on the horizon, the time has never been better for posting a free listing or a low-cost ad.](#)

Free Listings

Committed to open access, we are keeping all listings **free**. You can list performances and [events](#), [auditions](#), [choreography](#), [volunteer](#), and [employment opportunities](#). We are not increasing ad prices, and continue to offer [nonprofit rates and special discounts for Dance/USA members](#).

Ad Packages

To save time and make promoting your work easier, we have [streamlined ad options](#) to an e-newsletter feature and a package including multiple web site banners. You can now format (enlarge, shrink, or crop) your promotional images. A new [premium registration](#) at \$25 annually gets you unlimited dance calendar highlights (pop-up window, image, and video).

DanceNYC.org

You may have noticed other web site upgrades, from updated program descriptions to improved navigation and cleaner design. We have made video content available for our [recent events](#) to help you engage online. Through partnerships with Fractured Atlas, Volunteer Lawyers for the Arts, and the online barter network OurGoods, we are bringing you space and legal resources and encouraging new collaborations and combinations.

Join us in growing the online NYC dance community by forwarding, posting, and tweeting this news. Follow Dance/NYC on [Facebook](#) and Twitter at [@DanceNYC](#).

With thanks for all you do for dance. Onward!

Lane, Lacey and the Team at Dance/NYC

PS. Some more good news: Dance/NYC received a new Bloomberg Philanthropies' Arts Advancement Initiative grant to keep building its online services. You can join Bloomberg Philanthropies and help us fulfill a matching requirement (\$5,000) by [investing now](#).

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