

ENGAGING DANCE AUDIENCES ROUND TWO: FUNDING GUIDELINES ARE LIVE

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Funding Guidelines are Live
Deadline: September 10, 2012

The funding guidelines and application package for Dance/USA members to apply to [Engaging Dance Audiences](#) are now available. The deadline to apply for funding is Monday, Sept. 10, 2012, 5:30 Eastern Time.

With the support of the Doris Duke Charitable Foundation, a second round of grants will be awarded to Dance/USA members to adapt the ideas from [EDA Round One](#) to members' own organizations and communities. Additionally, acknowledging the ancillary costs of implementing new projects, the grants will be augmented with general operating support of about one-third of the total grant amount. Applicants can adapt and advance ideas, models, and/or research findings derived from the Round One projects or the related EDA field research to fit their own communities and context.

Grants of \$20,000-40,000 will be given to up to 35 members.

A range of new content on audience engagement is now available to the field, to assist you in learning about audience engagement and considering project ideas for your application. It includes [Relevant Themes from Round One](#), the [Profiles of the Round One Grantees](#) and related [videos from portions of the Learning Exchange](#) and [hints at how to adapt these projects](#) that have been provided by the grantees themselves. It also includes the [research findings](#), to consider a range of choices and ideas that can be adapted. Use this information to strengthen your audience engagement programs.

Steps You Can Take Now: Don't Miss Out on this Opportunity!

View the overview of [EDA Round Two](#), where you will find the full funding guidelines and application package.

Peruse the content above to consider themes and methods that you would like to adapt and apply for. Members who are not considering applying will find the content of use!

Contact Suzanne Callahan, Program Manager, at eda@forthearts.org to set up a time to talk about your project idea and get your questions answered.



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