

## OUR WORK

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Sunday, February 24, 2013

### Dance/NYC 2013 Symposium

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When: Sunday, February 24, 2013, 10:00 a.m.-5:30 p.m.

Where: Gibney Dance, 890 Broadway (between E. 19th and E. 20th Streets), 5th Floor, New York, NY

Dance/NYC's 2013 Symposium will explore the role and reach of New York City dance, and dig deep into the current circumstances of funding, touring, marketing, and education. What are the opportunities for advancing the city's 1,200+ dance makers on national and international stages and for building bridges with sister dance artists and institutions? As a stage for dance, how can NYC participate, learn, and lead in the dance landscape?

Envisioned as a meeting of stakeholders--advocates, funders, policymakers, artists, managers, scholars and audiences--the event's primary goals are to: stimulate awareness, interest, and ongoing engagement in NYC dance; share innovation and develop collaborative advocacy, marketing, management, and creative models and information for use by the dance community; generate dialogue and forge dynamic partnerships among individuals and across nonprofit, government, and private sectors.

The 2013 event will make use of Gibney Dance Center's seven dance studios for main sessions, open level master classes, a networking lunch, and more.

[Biographies of this year's Symposium presenters](#)

## EVENT INFO

### STUDIO FOUR SESSIONS

Welcome and Opening Session

10:00 am - 11:00 am

Dance/NYC and Dance/USA will jointly discuss Dance/NYC's evolution to a not-for-profit corporation working in strategic collaboration with Dance/USA.

Speakers:

Lane Harwell, Executive Director, Dance/NYC

Amy Fitterer, Executive Director, Dance/USA

[Watch opening remarks by Lane Harwell and Amy Fitterer here](#)

Touring and the Marketplace(s)

11:00 am - 12:15 pm

This session investigates the current circumstances of touring for New York City dance makers, including evolving marketplace(s) to spotlight local activity, build relationships, and attract support for work. What are the opportunities and challenges to advance NYC dance on the global stage? What approaches are working, and what can we do better? In what areas of the world would there be the greatest interest and possibilities? These and other vital issues will be discussed.

Panelists:

Mario Garcia Durham, President & CEO, Association of Performing Arts Presenters (Moderator)

Monica Bill Barnes, Artistic Director/Choreographer, Monica Bill Barnes Company

Virginia Johnson, Artistic Director, Dance Theatre of Harlem

Ken Maldonado, Founding Producer, FOCUS Dance

Joseph V. Melillo, Executive Producer, Brooklyn Academy of Music

Andrea Snyder, Co-Director, American Dance Abroad

[Watch the Touring the Marketplace session here](#)

Digital and Media Space for NYC Dance

12:30 pm - 1:30 pm

Led by Elizabeth Scott, the first-ever Chief Media and Digital Officer at Lincoln Center for the Performing Arts, the session will investigate new media and digital strategies and tactics for the performing arts generally and opportunities for NYC dance specifically. The panel will explore what's new for NYC dance, what works and what's possible for making dance and engaging audiences in the digital space? How can NYC dancemakers use the digital space move dance creation and performance forward? How can the field expand its digital footprint to capture

global attention and ensure competitiveness?

Panelists:

Elizabeth Scott, Chief Media and Digital Officer, Lincoln Center for the Performing Arts (Moderator)  
Ellen Bar, Director of Media Projects, New York City Ballet  
Erik Gensler, Founder, Capacity Interactive  
Norton Owen, Director of Preservation, Jacob's Pillow

[Watch the Digital and Media Space for NYC Dance session here](#)

Meet the Funders: (Inter)national Giving for NYC Dance  
2:30 pm - 3:45 pm

This panel brings together funders committed to advancing New York City dance makers on national and international stages and to bringing dance to the metropolitan area. How is the current global climate impacting giving to NYC dance and shaping local dance activity? How are funders addressing equity and social change in their support of NYC dance? What are some of the resources and tools available to help move NYC dance across borders, for engagement, education, and exchange?

Panelists:

Douglas Sonntag, Director of Dance, National Endowment for the Arts (Moderator)  
Adam Bernstein, Deputy Director, Programs, Mid Atlantic Arts Foundation  
Michelle Coffey, Executive Director, Lambent Foundation  
Stanford Makishi, Deputy Director and Director of Programs, Asian Cultural Council  
Sara Nash, Program Manager, New England Foundation for the Arts' National Dance Project  
Marya Wethers, Program Manager, New York Live Arts

[Watch the Meet the Funders session here](#)

Dance Education in a Global City: the Future of NYC Dance  
4:00 pm - 5:00 pm

This panel of artists and educators will address the role of education in meeting the changing needs and demographics of NYC communities and increasing engagement in dance. If multilingualism and cultural, racial, social and ethnic diversity are central to how we see ourselves and work as a city, what is the unique value and opportunity for NYC dance, in its multitudinous and stretching forms? How does one build an education or community engagement program? What program, management, and partnership models are working, and what best practices can be shared? How can dance education carry cultural traditions forward, make connections, inspire new generations, and drive social change?

Panelists:

Joan Finkelstein, Director, Dance Programs, New York City Department of Education (Moderator)  
AnaMaria Correa, Director of Education and Outreach, Ballet Hispanico  
Dr. Charles "Chuck" Davis, Founder, African American Dance Ensemble  
Dian Dong, Associate Director, Chen Dance Center  
Kathleen Isaac, Director, Arnhold Dance Education Programs, Hunter College  
Katie Langan, Professor of Dance and Chair, Dance Department, Marymount Manhattan College  
Susan McGreevy-Nichols, Executive Director, National Dance Education Organization  
John-Mario Sevilla, Director, 92Y Harkness Dance Center

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## STUDIO ONE SESSIONS

Morning Workshop with Urban Bush Women: Entering, Building, & Exiting Community  
9:30 am - 1:00 pm

The workshop is based on experiential learning. Participants will embody effective leadership practices that strengthen and develop their understanding of community engagement and gain tools and methodologies for entering, building and exiting community, including navigating a variety of assumptions regarding community-based practices. This workshop is not a presentational how-to guide about community relations. It is a dialogic mapping of experience using tools that may include theater games, writing, and movement exercises. Please note that the workshop will take place from 9:30 am to 1:00 pm and that attendees are required to stay for the duration. Space is limited and participation is first-come first-served; contact Leigh Ross [atlross@dancenyc.org](mailto:atlross@dancenyc.org) to reserve a spot.

About Urban Bush Women (UBW): Founded in 1984 by choreographer Jawole Willa Jo Zollar, UBW seeks to bring the untold and under-told histories and stories of disenfranchised people to light through dance. They do this from a woman-centered perspective and as members of the African Diaspora community, in order to create a more equitable balance of power in the dance world and beyond. They achieve this by facilitating the use of art as a means of addressing issues of social justice and encouraging civic engagement.

Lunch Time Discussion: What We Talk About When We Talk About Dance  
1:30 pm - 2:30 pm

Lucy Sexton, Director of the New York Dance and Performance Awards, The Bessies, and several members of the Bessie Selection Committee will talk about the process by which the dance happening in NYC is discussed and ultimately nominated to receive an award. In addition to inviting the audience to find out more about the sometimes-opaque awards process, the panel invites thoughts on how the dance world can find ways to discuss and reflect upon the great variety of dance happening in the city.

Panelists:

Lucy Sexton, Director of the New York Dance and Performance Awards, The Bessies (moderator)  
Robert LaFosse, Dancer, Choreographer, Teacher, American Ballet Theatre, New York City Ballet, and Broadway  
Morgan von prelle Pecelli, PhD., Curator, Producer, Anthropologist, and Performer; Director of Development, Lower Manhattan Cultural Council  
Elka Samuels Smith, Artist Management, Divine Rhythm Productions, Freelance Dance Writer & Teacher

Afternoon Breakout: Turn Up The Volume - Become a Dance Advocate  
2:45 pm - 3:45 pm

This workshop, developed by the Dance/NYC Junior Committee, is designed to empower dance artists to advocate for themselves and their field. This training will build on the skills that dance workers already use to create and perform their work in New York City. Dance workers are already grassroots advocates due to the partnerships they build in order to make their art a reality. The next step is to identify the cycle of

advocacy and share how each of us can play a role in this important process. By providing tools, resources, and suggestions, the Junior Committee will show you how to use your voice to strengthen our field.

Special Guest:

Brandon Gryde, Director of Government Affairs, Dance/USA and Opera America

The Dance/NYC Junior Committee Advocacy Think Tank:

Denae Hannah, Dancer and Choreographer

Maggie Lockhart, Administrative Assistant, Steps on Broadway

Alexandra Pinel, Administrative Associate, Harkness Center for Dance Injuries; Dancer and Choreographer

Alexander Leslie Thompson, Associate Artist Program Manager, New York Live Arts; Dancer

Leeanne M. G-Bowley, Artistic Director/Choreographer, In-Sight Dance Company; Manager, National Training, Foundation Center

Afternoon Breakout: Bringing Entrepreneurship to the Arts

4:00 pm - 5:00 pm

Artistic practice is fundamentally entrepreneurial. How can managers, like artists, successfully leverage available resources and skills and react creatively to contingencies? How can we revamp conventional thinking about marketing and audience development? And, in the process, how can we better anticipate and frame the central issues that we, as a field, will face in the coming years--ensuring that we thrive, not stagnate? Led by Clint White, President of the Arts and Culture Network, this session will explore these and other challenges in the arts through the lens of entrepreneurship.

Panelists:

Clint White, President, Arts and Culture Network (including WiT Media, Culturadar, CASE Study Network, and Workinthearts.net) (moderator)

Zlato Fagundes, Program Manager, the Aspen Institute Arts Program

Gina Gibney, Artistic Director, Gibney Dance Center

Stephanie Pereira, Director, Art Program at Kickstarter

Sydney Skybetter, Consultant, Edwards and Skybetter / Change Agency

Jesse Smith, VP of Integrated Sales and Marketing, Northside Media Group

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## LEGAL CLINIC

The Legal Clinic features 30-minute individual consultations with arts and entertainment attorneys who are volunteering through the Entertainment, Arts and Sports Law and Intellectual Property Sections of the New York State Bar Association. Attorneys are prepared to discuss legal issues concerning entertainment, intellectual property (i.e. copyright and trademarks), licensing, corporation/incorporation, and collaboration agreements. The Legal Clinic will take place in Studio 6 from 10:00 am to 1:00 pm; sign up is available in-person on the day of the event, from 9:00 am to 10:00 am. Registrants who wish to participate in the Legal Clinic should bring a copy of their most recent tax return.

## SMART BARS

SmART Bars are free, 30-minute individual strategic consultations that follow the National Performing Arts Convention model. Teaming with arts consultants from the Arts and Cultural Consultants Network (ACCN), SmART bar tenders will respond to any range of questions—from board and fundraising issues to fresh business ideas—providing tailored recommendations and direction to further resources. SmART Bar tenders' specialties include: Board Development, Fundraising, Human Resources, Marketing, Strategic Planning, Technology, and Disaster Planning: Preparedness and Recovery, among others. SmART Bar meetings will take place from 2:00 to 5:00 pm in Studio 6; sign up is available on the day of the event from 10:00 am to 1:00 pm.

SmART Bar Tenders:

Helene Blieberg, Principal, Helene Blieberg Associates LLC

Emma Dunch, President, Dunch Arts, LLC

Lauren Gibbs, Independent Development Consultant

Robin Parks Lockwood, Partner, Pivot Point Consulting

Honie Ann Peacock, President, HAP'nings now, Inc.

Melissa Sandor, Owner, Melissa Sandor, Inc.

Susan Schear, President, ARTISIN, LLC

Marie-Louise Silva Stegall, Senior Consultant, Dunch Arts LLC

Elinor Slomba, Principal, E. Slomba Arts Interstices

Susan Stedman, Principal, Nonprofit and Philanthropic Management

Kate Taylor, Principal, Kate Taylor Consulting

Claudia Zelevansky, Associate, Martin Vinik Planning for the Arts

[Click here to see SmART Bar Tender bios.](#)

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## OPEN LEVEL MOVEMENT SESSIONS

Dance/NYC is pleased to introduce Michelle Boule, K.J. Holmes, Matt Lopez, Pamela Pribisco, and Shelley Senter, guest teaching artists for the Open Level Movement Sessions, co-curated this year by Movement Research and Steps on Broadway. These are designed to be enjoyable and enlightening for all levels of skill and experience. The dress code is "wear-what-you-want," but comfortable clothes are recommended.

## DANCEGROUND

DanceGround is a creative space for conversation, thought processing, networking and rejuvenation. Sessions can be viewed here virtually in real time.

## GIBNEY DANCE CENTER TOURS

Gina Gibney will conduct exclusive tours of the expanded Gibney Dance Center, providing an insider's look at how the Center was designed and developed, and at how the seven studios are evolving into a creative hub for New York City dance.

## TWITTER

Use [#dancesymp](#) in your tweets about the symposium! Follow [@DanceNYC](#), [@DanceNYCJComm](#) and [@flashlane](#).

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## PARTNERS

*Symposium partners include: Arts & Culture Consultants Network (ACCN), Christopher Duggan Photography, Dance/NYC Junior Committee, Gibney Dance Center, and Nel Shelby Productions.*



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