



A B O U T

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5 Reasons to Support Dance on #GivingTuesday

Throughout National Philanthropy Month, Dance/NYC would like to thank all patrons of dance.

Please join us for Giving Tuesday 2019 on December 3! Mark your calendar and help us reach our goal of \$1,000 with a gift of any amount via our [Facebook fundraiser](#). Facebook will match donations starting at 8:00 a.m. EST.

Your generosity will help to cover costs for community trainings that align with our values of justice, equity, and inclusion. In 2020, Dance/NYC aims to offer trainings for the field focused on improving the experience of African, Latina/o/x, Asian, Arab, and Native American (ALAANA), disabled, and immigrant dance artists, cultural workers, and audiences.

BECOME A PATRON FOR DANCE



Photo by Dianna Hu

Here are five reasons to [become a patron for dance](#) today:

#1 YOUR DONATION GOES TO CRITICAL SERVICES FOR THE FIELD

"Dance! Dance matters. Support us. It's not just a profession; it's a movement. Dance for every child." - Patricia Dye, Dance Educator, New York City Department of Education ([youtube.com/dancenyc](https://www.youtube.com/dancenyc))

Your donation will help Dance/NYC achieve its mission to promote and encourage the knowledge, appreciation, practice, and performance of dance in the metropolitan area. Through our programs—advocacy and action-oriented research, leadership training, technology (at [Dance.NYC](#)), and regranting—we serve more than 1,200 dance makers and companies. Through trainings that may focus on racial justice, accessibility, and sanctuary spaces, we will promote full inclusion in the performing arts. Learn more about Dance/NYC's advocacy and programming at [Dance.NYC/programs](#).

#2 SHARE OUR COMMITMENT TO JUSTICE, EQUITY & INCLUSION

"I'm a New Yorker for Dance, and I'm a disabled woman for dance. Dance/NYC's initiative is putting forth the idea that disabled people belong on the dance floor, on the stage, and dancing in the streets." - Simi Linton, Dance/NYC Disability. Dance. Artistry. Task Force ([youtube.com/dancenyc](https://www.youtube.com/dancenyc))

Dance/NYC is committed to identifying, removing, and preventing inequities in the dance field. This year, Dance/NYC reaffirmed its commitment to justice following our participation in Race Forward's Racial Equity in the Arts Initiative. We are committed to focusing on increasing racial equity, amplifying the voices and autonomy of disabled New Yorkers, and

fostering the inclusion, integration, and human rights of immigrant New Yorkers. Learn more about Dance/NYC's values of justice, equity, and inclusion at [Dance.NYC/equity/values](https://www.dancenyc.org/equity/values).

#3 DANCE STRENGTHENS COMMUNITIES IN ALL 51 CITY COUNCIL DISTRICTS

"Dance employs people, sells tickets and causes a rippling stimulation to our economy. So buy those tickets, employ those dancers. Go to dance often. You'll love it." - Stephanie French, Patron of the Arts ([youtube.com/dancenyc](https://www.youtube.com/dancenyc))

What do New Yorkers say about why dance matters? Community, children/kids, culture, body, creativity, and audience. By focusing on African, Latina/o/x, Asian, Arab, and Native American (ALAANA), disability, and immigrant communities across the field and supporting dance makers with budgets under \$1 million, we aim to serve New Yorkers for Dance across the City. Tune in to learn more about why dance matters across the City at [YouTube.com/DanceNYCorg](https://www.YouTube.com/DanceNYCorg).

#4 DANCE NEEDS YOU | YOU ARE THE FUTURE OF DANCE

"All humans have danced throughout the ages, and so it's important to bring dance not only to our adults, but also to our children." - Michael Mao, Michael Mao Dance ([youtube.com/dancenyc](https://www.youtube.com/dancenyc))

The future of the dance field depends on individuals like you. Dance/NYC research ([Dance.NYC/StateOfDance2016](https://www.Dance.NYC/StateOfDance2016)) shows how important contributed income is as a share of total revenue for dance groups (55% of total revenue) and how important individual income is in that equation (61% of contributed revenue). Your gift, of any size, matters.

#5 YOUR GIFT IS FULLY TAX-DEDUCTIBLE

Still not convinced? Dance Service New York City, Inc. (Dance/NYC) is a nonprofit organization under Internal Revenue Service code 501(c)(3). All contributions are tax-deductible to the extent allowed by law. Donations made before midnight on December 31 are tax-deductible for 2019.

[BECOME A PATRON FOR DANCE](#)

"I'm a New Yorker for Dance because I love watching the next generation soar with creativity and fluidity like poetry." - Elissa D. Hecker, Dance/NYC Board Chair ([youtube.com/dancenyc](https://www.youtube.com/dancenyc)).

Help spread the word on Facebook, Twitter, and Instagram @DanceNYC
#GivingTuesday #NewYorkersforDance #GiveThankstoDance

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