

A B O U T

Mission and Programs Values of Equity and Inclusion People Donate

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MISSION AND PROGRAMS

Dance/NYC's mission is to promote the knowledge, appreciation, practice, and performance of dance in the metropolitan New York City area. It embeds values of [equity and inclusion](#) into all aspects of the organization. It works in alliance with Dance/USA, the national service organization for professional dance.

Constituents Served

- 5,000+ individual dance artists
- 1,200+ dance-making entities
- 500+ nonprofit dance companies
- General public and visitors to NYC
- Students and educators
- Government and civic leaders and researchers

Action-Oriented Research

"Foundation for...funding, advocacy and awareness building."

Dance/NYC is committed to effective case building grounded in research. Its research, from the [Economic Impact of Dance in New York City](#) to recent [State of NYC Dance](#) reports, guides strategic policy and fund development and improves management practice.

Technology + Visibility

Dance/NYC's website, Dance.NYC, which relaunched in 2014, is the "go to" site for dance promotional and management resource and positions the organization for leadership in service technology. Its visibility campaign, NEW YORKERS FOR DANCE, has been credited by The New York Times with "Bringing New York City dance into the limelight."

Leadership Training / Networking / Convening

"Bringing people together [and] brokering solutions."

Dance/NYC is amplifying its role as a convener, connecting and educating its constituents and strengthening the collective voice for dance. Initiatives include: an annual Symposium, the only full-day gathering in the metropolitan area; regular Town Halls and roundtable discussions focused on emerging field developments; and the [Junior Committee](#) of dance workers under 30, which builds field leaders.

Funding

Dance/NYC delivers financial resources to the dance community in its role as a regantor. Major projects include: a [Dance Advancement Fund](#), made possible by support from the Ford Foundation, which supports small dance makers; [Disability, Dance, Artistry, Fund](#), made possible by support from the Ford Foundation, which supports integrated dance productions with disabled artists; and an [NYC Dance Response Fund](#), established by the Mertz Gilmore Foundation to meet needs in dance following Superstorm Sandy.



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