



new yorkers for dance.

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Post Free Listings

Dance.NYC offers a [Community Calendar](#), promoting user-generated free listings of performances, classes/workshops, and professional development events. The site also features free user-generated listings of [Auditions](#), [Choreographic Opportunities](#), [Jobs & Internships](#), and [Volunteering](#).

[POST YOUR FREE LISTING](#)

Purchase Ads

Dance/NYC helps advertisers grow their brands and reach a targeted online public at an affordable price point. With over one million site visits annually, 22,000+ subscribers to our weekly e-newsletter, and strong social media presence, Dance.NYC gives advertisers high-impact visibility to those seeking comprehensive information on dance in the metropolitan New York City area. We offer seasonal ads as well as year-round ad campaigns.

[DOWNLOAD OUR MEDIA KIT](#)

Standard Ad Package

- Square Banner Ad (250 x 250 pixels)
- Wide Banner Ad (900 x 225 pixels)
- Newsletter Ad (300 x 200 pixels, plus copy)

The Standard Ad Package is currently sold in weekly installments. It offers two banner ads appearing on all primary website pages for maximum exposure, and an e-newsletter ad appearing in one weekly e-newsletter.

For Profit: \$370

Non Profit: \$200

Dance/USA Members: \$160

[PURCHASE STANDARD AD PACKAGE](#)[Example: Standard Ad Package](#)

Standard Ad Package+

- Square Banner Ad (250 x 250 pixels)
- Wide Banner Ad (900 x 225 pixels)
- E-Newsletter Ad (300 x 200 pixels, plus copy)
- 1 Facebook Post (max. 60 words)
- 2 Tweets (max. 280 characters)

The Standard Ad Package+ is currently sold in weekly installments. It offers two banner ads appearing on all primary website page for maximum exposure, an e-newsletter ad appearing in one weekly e-newsletter, one Facebook post and two Tweets.

For Profit: \$400

Non Profit: \$225

Dance/USA Members: \$180

[PURCHASE STANDARD AD PACKAGE+](#)

E-Newsletter Ad

- Ad Image (300 x 200 pixels)
- Advertisement Copy

Copy Includes

- E-Newsletter Ad Title (max. 64 characters)
- Location Name (max. 64 characters)
- Date and Time (max. 64 characters)
- Description (max. 250 characters)
- Hyperlink

For Profit: \$90

Non Profit: \$50

Dance/USA Members: \$40

[PURCHASE E-NEWSLETTER AD](#)[Example: E-Newsletter Ad](#)

Homepage Banner Ad

- Wide Banner Ad (900 x 225 pixels)

This new ad offering is an exclusive (non-rotating) one-week display on our website's homepage Dance.NYC. It is featured above the fold.

For Profit: \$200

Non Profit: \$175

Dance/USA Members: \$150

[PURCHASE HOMEPAGE BANNER AD](#)

Homepage Spotlight Ad

- Ad Image (640 x 360 pixels)
- Responses to 5+ "I r

Select Language

Powered by

Translate

This new ad offering is an exclusive (non-rotating) one-week display at the very top of our website's homepage Dance.NYC. Complete 5+ interview-style questions to spotlight an artist or organization.

For Profit/Non Profit/Dance/USA Members: \$200

[PURCHASE HOMEPAGE SPOTLIGHT AD](#)

2019 Week of APAP Special Ad

- January 3 Newsletter Ad (300 x 200 pixels, plus copy)
- 1 Facebook Post (max. 60 words)
- 1 Tweet (max. 280 characters)

This ad special is an opportunity to showcase your work around the Association of Performing Arts Professionals' APAP|NYC 2019 conference, January 4-8, 2019. Secure your ad before January 2.

For Profit/Non Profit: \$150
Dance/USA Members: \$100

[PURCHASE WEEK OF APAP SPECIAL AD](#)

Details and Deadlines

Listings and ads can be uploaded through the [Dashboard](#) at anytime.

However, e-newsletter ads must be submitted by 6:00 p.m. on the Thursday prior to the Monday you would like the ad to appear in the weekly e-newsletter. Due to our publication schedule, we cannot accommodate late ads or guarantee reimbursement in such a case.

All photos received must include a credit. You must acknowledge that you have obtained the rights to use this image publicly and release Dance/NYC of all liability in publishing the photo.

Standard Ad Package ads on the website appear in rotation with other ads. Click refresh in your browser to cycle through the current ad campaigns and see your ads.

Having trouble accessing your Dashboard? Try refreshing your cache, and try again. Please make sure you are using an [updated internet browser](#).

Please email Hanna Stubblefield-Tave at hstave@dance.nyc for additional assistance with Dance/NYC ad placement.

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Contact

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