

## ARTISTS ARE NECESSARY WORKERS

Overview **Take Action** Tune In Campaign Activations

For reimagining our world / For moving toward an equitable future /  
 For celebrating our diverse cultures / For maintaining our humanity /  
 For strengthening education / For caring for our families /  
 For fueling our economy / For showing the beauty of movement /  
 For sustaining our emotional health / For demanding justice /  
 For rebuilding New York City as a dignified workforce  
 #ArtistsAreNecessaryWorkers @dancenyc

artists are  
 necessary workers.

### Take Action

Join the movement of artists, educators, cultural workers and audiences, in acknowledging Artists Are Necessary Workers.

SHARE the #ArtistsAreNecessaryWorkers Video & Graphics

Video by [Nel Shelby Productions](#)

Video Editor - Amber Schmiesing

Assistant Video Editor - Mason Chapello

*This campaign video was curated by Dance/NYC, from more than 150 video submissions from a cross-section of dance workers from choreographer to educator to administrator to fundraiser displaying our strength and power in numbers as a community. Due to the overwhelming amount of submissions, we were only able to include a portion of the videos for this compilation. However, in the next twelve weeks as the #ArtistsAreNecessaryWorkers campaign continues, we will be sharing the many more video submissions on our social media channels. Included above are Alice Sheppard, Andrea Miller, Donald Borrer, Eduardo Vilaro, Ephrat Asherie, Josh Prince, Maleek Washington, Lane Harwell, Marjani Forté-Saunders, Mark Morris, Tiffany Rea-Fisher, among a few others. [This is the full list of artist submissions.](#)*

MEDIA KIT

CREATE your own videos using the sticker + hashtag #ArtistsAreNecessaryWorkers.

"My name is... I am... dancer, choreographer, arts administrator, dance patron...

And I believe that Artists Are Necessary Workers."

DOWNLOAD STICKER

TUNE IN to our free [Facebook Live Conversation Series](#), launching Thursday, May 21, 2020.

Dance/NYC is hosting a series of transparent conversations with arts workers highlighting the importance of the arts ecology, pointing to current challenges and offering considerations on our way forward as a field.

TUNE IN

ACTIVATE the campaign by creating your own event, action or organizing around the core theme of [ArtistsAreNecessaryWorkers](#).

CAMPAIGN ACTIVATION LIST

#ArtistsAreNecessaryWorkers  
#DanceIsDignifiedLabor #DanceWorkforceResilience #dancenyc #nycdance

---

Dance/NYC convening is made possible, in part, by leadership support from the Howard Gilman Foundation and the Mertz Gilmore Foundation, and by public funds from the New York City Department of Cultural Affairs, in partnership with the City Council, and the New York State Council on the Arts.



---

*Dance/NYC seeks partners and speakers with a variety of viewpoints for its events with the goal of generating discussion. The inclusion of any partner or speaker does not constitute an endorsement by Dance/NYC of that partner's or speaker's views.*