

Tuesday, November 2, 2010

Social Media and Graphic Design

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About Us: Creative Outlet is a 501(c)(3) performing arts organization which focuses on exposing the community to the cultural experience through dance. The organization is comprised of five divisions: the Professional Company, Arts in Education Program (AIE), Cultural Arts Program (School) (CAP), Young Artists Program (YA), and Summer Arts Program (SAP).

We are looking for a visually intuitive person who will maintain our online presence among Social Media sites, develop promotional materials (including videos for viral marketing, flyers, press kit materials, etc) and manage our website. This position requires the ability to navigate programs such as Photoshop, iMovie, InDesign, Illustrator, and other graphic programs. Knowledge of Wordpress Websites is necessary (easy to learn!), HTML coding knowledge is a plus!

Our goals are to stay current in the ever-changing digital world and convey a sleek and professional image of the work we produce. This position has much opportunity for creative input.

This is an unpaid internship; however we can offer a monthly metro-card.

Please send a link to your website/blog and/or portfolio with a resume and brief introduction about who you are, your experiences and what you seek from this position to juliam@creativeoutlet.org. No calls please.

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