

Friday, September 30, 2011

Marketing/PR internship

admin@flexistretcher.com

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The Flexistretcher® is the ballet world's premiere stretching aid and we are expanding with other products and new markets. Our product is being distributed internationally in over 50 countries through our online store and international distributors. We are looking to expand to other fitness/sports based markets through branding, more wholesale distributors, and marketing/PR. We are seeking dedicated, enthusiastic, self motivated, and outgoing individual to join our team!

Job requirements include:

- Must have extensive knowledge of Facebook, Twitter, Blogging
- Experience with Wordpress is a plus and be able to assist with the Blog
- Excellent writing/verbal skills are a must!
- Be able to write press releases, pitches, bios, ect.
- Ability to multi-task and meet deadlines.
- Must be able to research and write new content on unfamiliar or new topics
- Help with finding new advertising, gaining new press, and new wholesale distributor partnerships.
- Help with strategy of reaching new markets and marketing/branding

We are looking for:

- College student/Grad student/ or recent graduate
- Experience/knowledge with PR and marketing
- Experience or knowledge of the Ballet world is a plus.
- This is a part time position with flexible hours.
- Possibility for pay based on experience and school credit available.

Be a part of this fast growing company and learn first hand what it takes to run a startup company!

You can learn more about us at www.flexistretcher.com

Position begins as soon as possible!!!!

Please email resume, cover letter, and writing samples with "Intern" in the subject line.

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[< back](#)

[previous listing](#) • [next listing](#)