

Thursday, August 9, 2012

Social Media Intern

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We are looking for one part-time intern to join our Social Media team this fall. They will be responsible for creating fresh, exciting content for all our Social Media channels, supporting the goals of the different branches of Creative Outlet.

Apply if you are:

- An undergraduate student looking for a part-time (10 – 20 hours/week) internship this fall, based in our New York City office.
- An excellent writer, who is skilled at communicating your thoughts in a friendly, punchy manner.
- A social media addict, who understands the ins and outs of popular social networks, and is comfortable diving head first into posting, tweeting, pinning, and blogging.
- A creative thinker who will find new, exciting ways to tell our story, while also gathering content from your colleagues.
- A data-driven nerd, who feels comfortable using analytics to test and identify content that excites our community.
- A research fiend, who will look to "best in class" organizations to learn best practices and emerging trends in social media.
- Comfortable interacting with external contacts in a professional manner.

To apply, submit the following:

-Your resume and a cover letter explaining why you are interested in the position and what makes you a good fit. -A 100-word writing sample answering the following question: "How has the media evolved in favor of advertising?"

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